SAP Cloud Platform

Foundation for the intelligent enterprise

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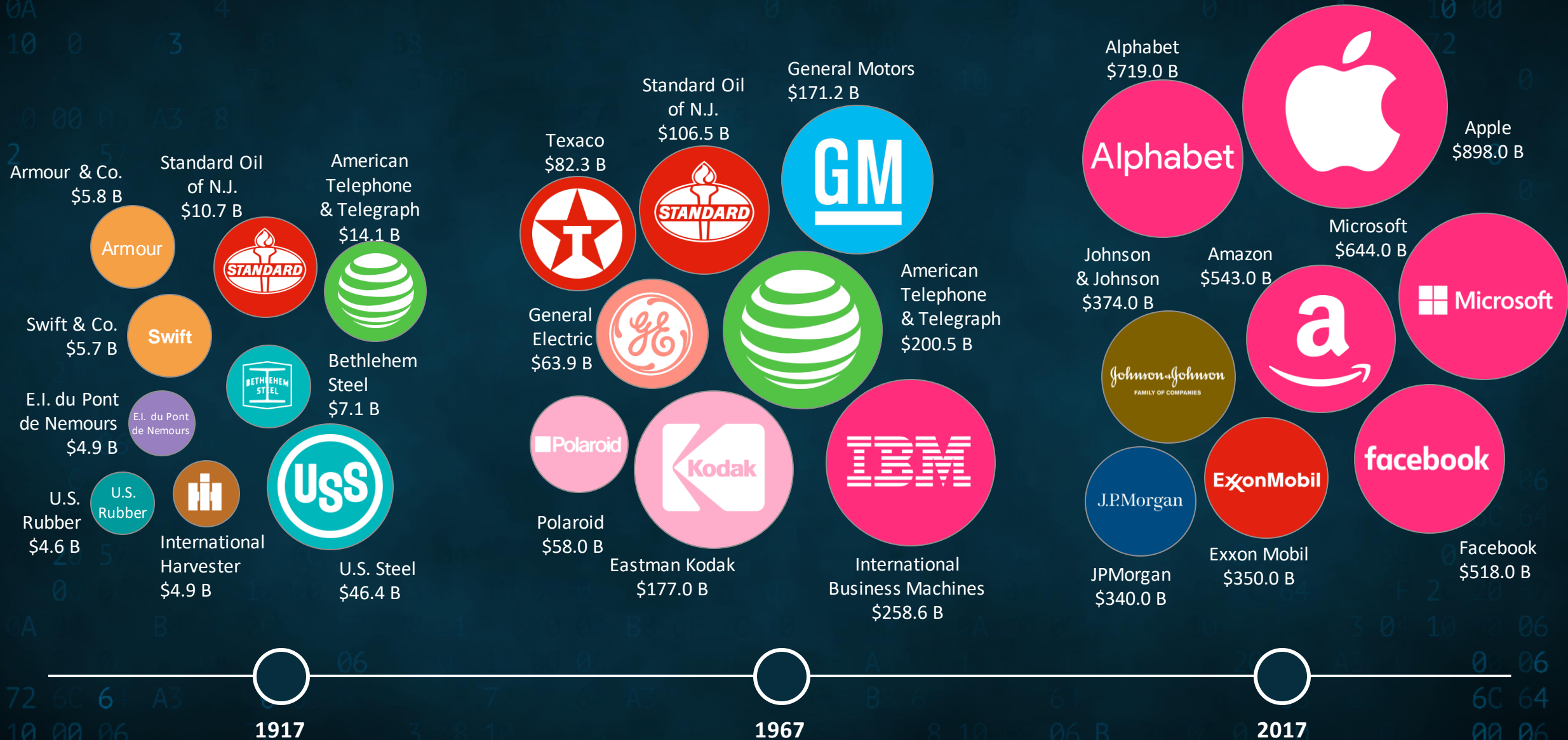
January, 2018

Run Simple

Innovation requires platform thinking

Technology Thinking	Services Thinking	Platform Thinking

Tech Silos	Pipeline Thinking	Technology First	Industrialize Services	Optimize Costs	Service First	Solution Focus	Leverage Ecosystem Connectivity	Agility and Innovation First

Craftsmanship   **Industrialization**   **Business Innovation**

2007   2017   2020

Platform strategy – Foundation for success

Armour & Co.
$5.8 B

Standard Oil
of N.J.
$10.7 B

American
Telephone
& Telegraph
$14.1 B

Swift & Co.
$5.7 B

E.I. du Pont
de Nemours
$4.9 B

Bethlehem
Steel
$7.1 B

U.S.
Rubber
$4.6 B

International
Harvester
$4.9 B

U.S. Steel
$46.4 B

Texaco
$82.3 B

Standard Oil
of N.J.
$106.5 B

General Motors
$171.2 B

General
Electric
$63.9 B

American
Telephone
& Telegraph
$200.5 B

Polaroid
$58.0 B

Eastman Kodak
$177.0 B

International
Business Machines
$258.6 B

Alphabet
$719.0 B

Apple
$898.0 B

Johnson
& Johnson
$374.0 B

Amazon
$543.0 B

Microsoft
$644.0 B

JPMorgan
$340.0 B

Exxon Mobil
$350.0 B

Facebook
$518.0 B

1917

1967

2017

Source: Forbes

Setting the foundation

HOW TO **STEER** YOUR COMPANY?

HOW TO **RUN** YOUR COMPANY?

RUN

WIN

SETTING THE FOUNDATION

HOW TO **ENGAGE**?

HOW TO **SENSE**?

HOW TO **DECIDE**?

AGILITY

EXPERIENCE

The future is now!

Platform Innovation Strategy

MESSAGE

Intelligently Connecting People, Things, and Businesses

Build   Extend   Integrate

PLATFORM INNOVATION SERVICES

Big Data Insights Machine Learning	User Experience Mobile	Collaboration	Digital IoT	Integration Security

LINES OF BUSINESS

DDM	HCM	Procurement	SAP Concur	SAP S/4HANA	SAP Hybris	SAP Fieldglass	...

INDUSTRIES

Industry Scenarios

ECOSYSTEM

Breadth of Innovation on **SAP Cloud Platform Consumption Experience** – Industry, LoB, Service Best Practice
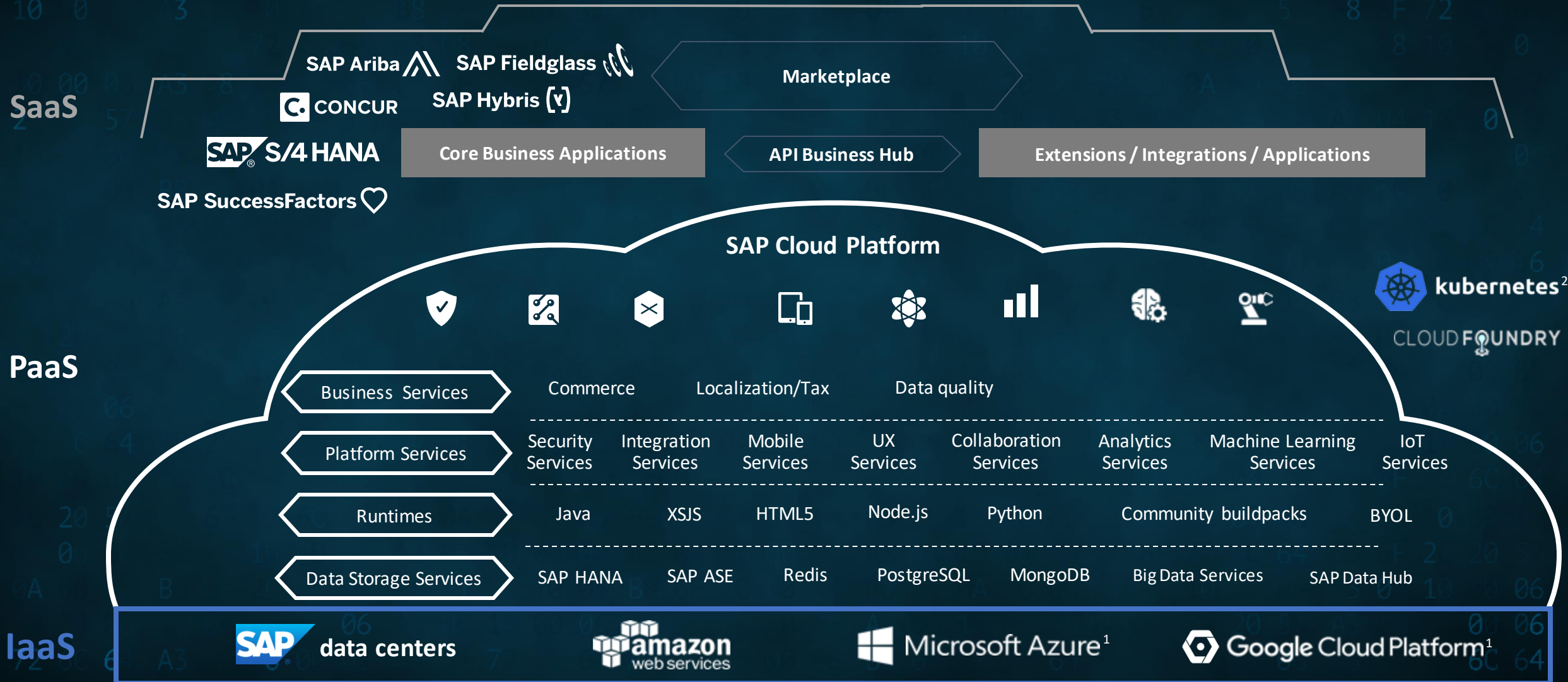
SAP Cloud Platform at a glance

SaaS

SAP Ariba   SAP Fieldglass   **Marketplace**

CONCUR   SAP Hybris

SAP S/4 HANA   Core Business Applications   API Business Hub   Extensions / Integrations / Applications

SAP SuccessFactors

SAP Cloud Platform

kubernetes[2]

CLOUD FOUNDRY

PaaS

Business Services	Commerce	Localization/Tax	Data quality				
Platform Services	Security Services	Integration Services	Mobile Services	UX Services	Collaboration Services	Analytics Services	Machine Learning Services	IoT Services
Runtimes	Java	XSJS	HTML5	Node.js	Python	Community buildpacks	BYOL
Data Storage Services	SAP HANA	SAP ASE	Redis	PostgreSQL	MongoDB	Big Data Services	SAP Data Hub

IaaS

SAP data centers   amazon web services   Microsoft Azure[1]   Google Cloud Platform[1]

1) BETA , 2) planned innovations / future direction

SAP Cloud Platform landscapes

DEDICATED DEV ENVIRONMENTS	TEST VALIDATION	SAP INTERNAL PRODUCTION	LOAD TESTS	EXTERNAL PRODUCTION
DEV	STAGING	CANARY	PERF	FACTORY
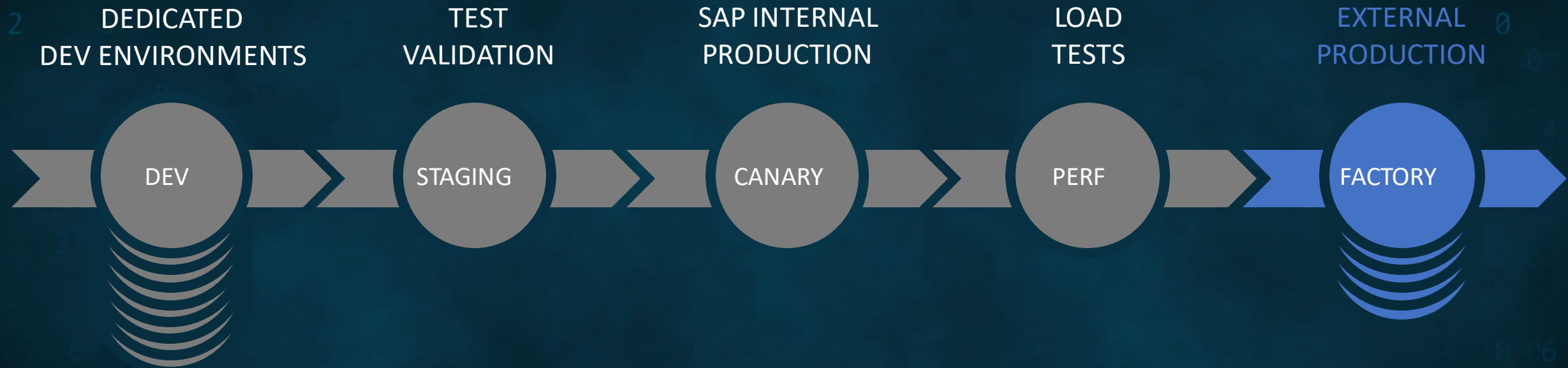
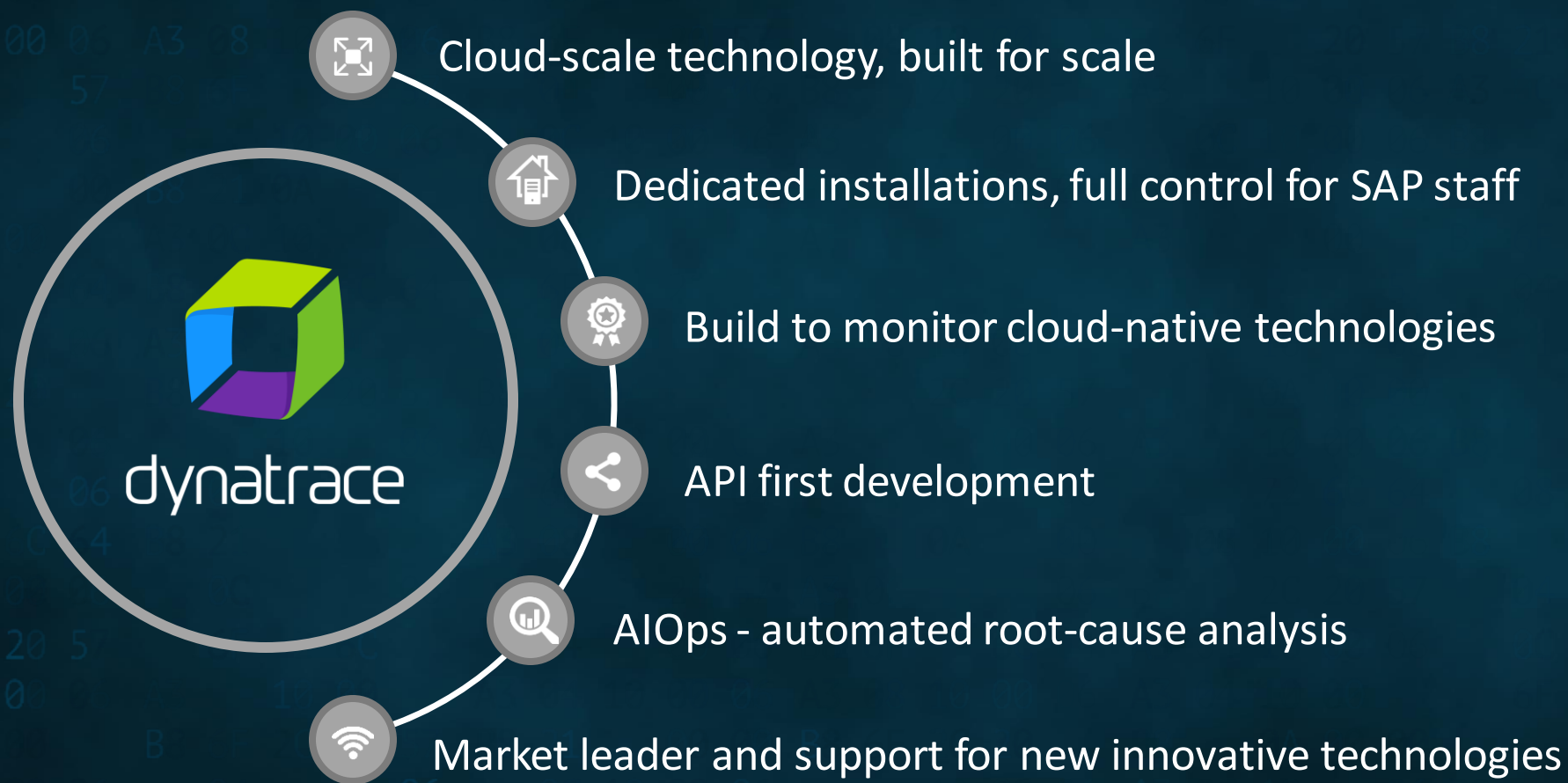| Several landscapes | Full validation every 2 weeks | 2 productions with 99.9 % SLA | Considerable integration investment | Multi IaaS support |

Adoption of Dynatrace @ SAP Cloud Platform

315+
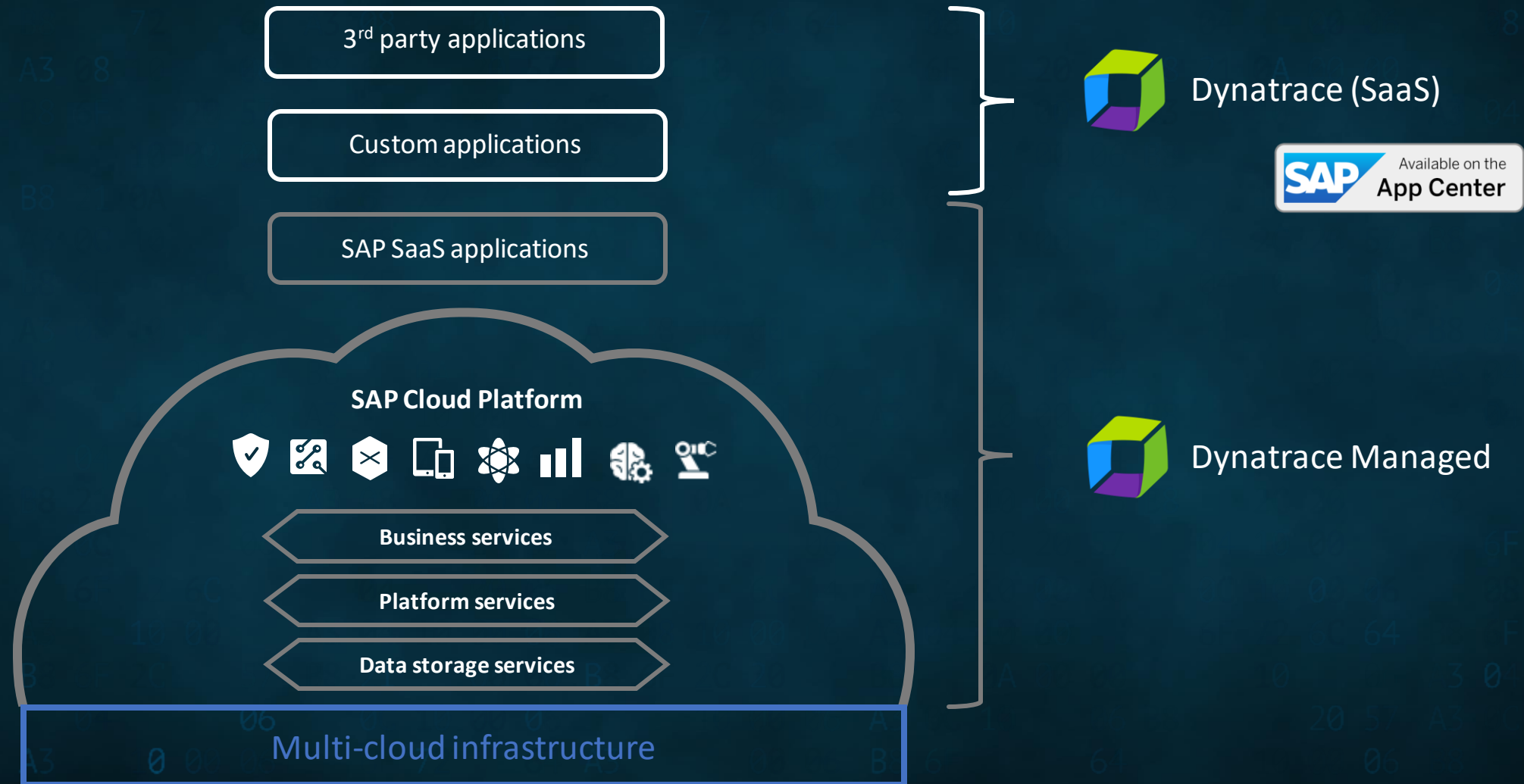Teams with
Dynatrace environments

1430+
Dynatrace
users

7565+
Applications with
Dynatrace agents

Since May 2017

AIOps usage of Dynatrace for SAP solutions

3rd party applications

Custom applications

SAP SaaS applications

Dynatrace (SaaS)

SAP Available on the **App Center**

SAP Cloud Platform

Business services

Platform services

Data storage services

Dynatrace Managed

Multi-cloud infrastructure

SAP & Dynatrace - The road ahead

Leverage existing and new features in context of existing agreement

Provide more recommendations and capabilities for partners and customers

Scale out to all production landscapes and rollout to other SAP SaaS solutions

Explore to co-innovate to make Dynatrace specifically purpose fit for certain SAP specific technologies

The intelligent enterprise

EXPERIENCE

AGILITY

TRUTH

Thank you

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Thank you

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