Cloud innovation and automation

Building a Zero Dashboard NOC Beachbody's smarter operations with zero-dashboard monitoring lets machines do the boring stuff



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Beachbody







Our story begins in Santa Monica

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Inside the Beachbody NOC

NOC

Unhandled Hosts down	Tactical overview		
All problem hosts have been acknowledged.	Туре	Totals	Percentage %
	Hosts up	4/4	100
	Hosts down	0/4	0
	Services up	10/26	38.46
	Services down	16/26	61.54

Unhandled service problems

Host	Service	Output	Last statechange	Last check
192.168.5.64	NRPE	Connection refused	2011-07-26 16:38:08	2012-01-20 10:42:21
192.168.5.84-linux	/ Disk Usage	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011-08-10 12:29:56	2012-01-20 10:41:01
192.168.5.84-linux	/tmp Disk Usage	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011-11-17 20:51:41	2012-01-20 10:42:21
192.168.5.84-linux	CPU Stats	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011_08_10 10:13:03	2012-01-20 10:43:37
192.168.5.84-linux	Cron Scheduling Daemon	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011-11-17 21:26:21	2012-01-20 10:43:36
192.168.5.84-linux	Load	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011_11_1720.51.40	2012-01-20 10:41:01
192.168.5.84-linux	Memory Usage	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011_11_1 / 20:51:41	2012-01-20 10:42:21
192.168.5.84-linux	Open Files	CHECK_NRPE: Received 0 bytes from daemon Check the remote server logs for error messages	2011-08-10 10:13:00	2012-01-20 10:43:37
192.168.5.84-linux	Sendmail	CHECK_NRPE: Received 0 bytes from daemon	2011-08-03 16:49:26	2012-01-20 10:42:21
			Refresh in 4 seconds	10:45:00 CST



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THE TRADITIONAL NOC

What is a traditional NOC?

- A whole lot of tooling going on
- Myopic monitoring
- Dashboards for days
- Look at data to find issues



What's wrong with this approach?

- Maintenance
- Blind spots
- Requires knowledge
- Fail first before monitoring
- Thresholds and guess work
- Monitor 24/7
- Issue investigation
- Resources wait for action



THE MODERN NOC

So what is a "modern" NOC?

- Virtual
- Driven by self discovery
- Leverages machine learning
- Does not look at dashboards
- Problem alerts vs. individual sensor alerts
- Builds automated actions



Advantages Of The Modern Noc

- Ambiguity is no longer an issue
- Alerted before things become an issue
- Machines alert you to issues
- Downtime reduced
- Automation allows for more time to build more automation
- Save money buying all those TVs



Getting There

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Start with a vision



D x V x F = R

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$\mathbf{D} \mathbf{x} \mathbf{V} \mathbf{x} \mathbf{F} = \mathbf{R}$

D = **Dissatisfaction**

 How unhappy are people with the way things are now? (0 – 10)

V = Vision

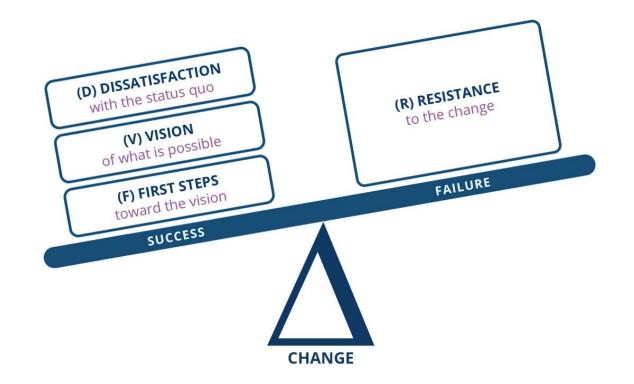
How strong is your vision? (0 – 10)

F = First Steps

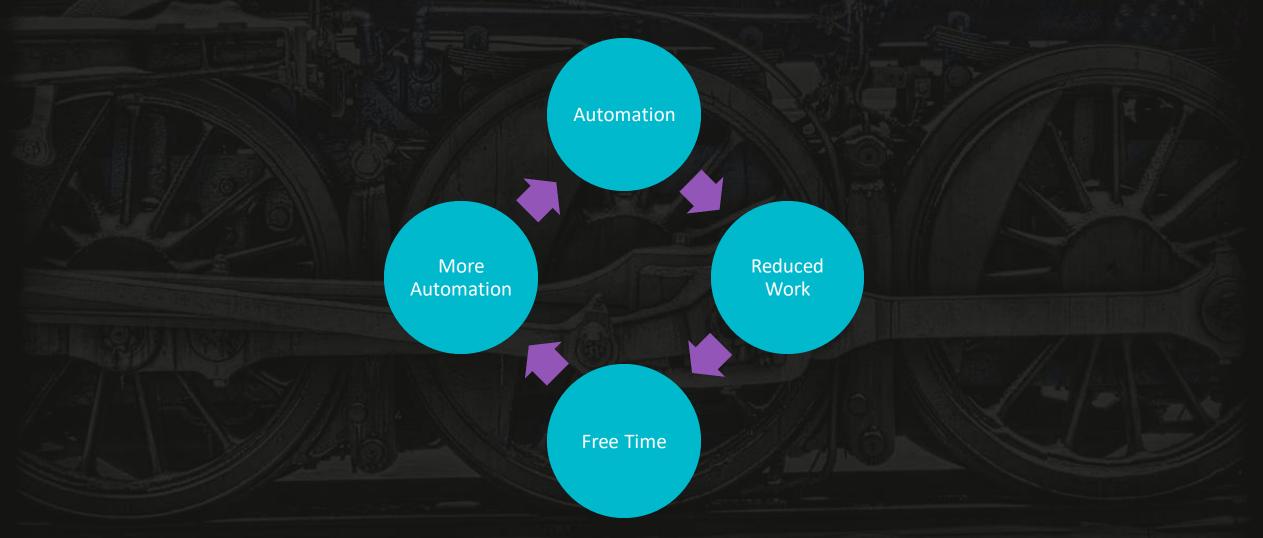
■ How solid are your first steps? (0 – 10)

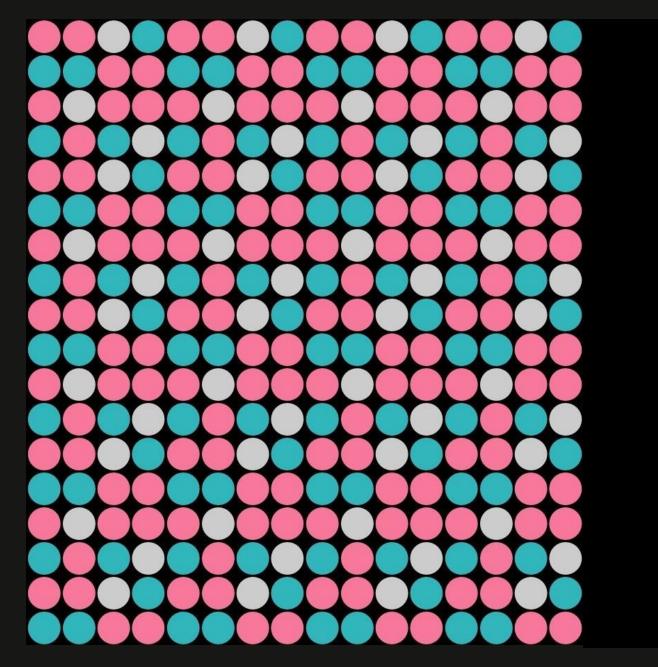
R = **Resistance**

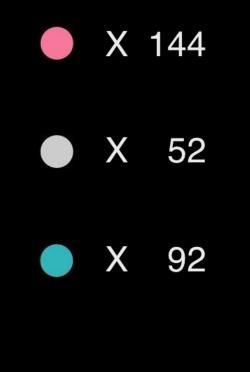
 What is the resistance to this change in your organization? (0 – 1000)



It's hard to start the wheel of automation







Take a phased approach

- Remember the phrase "crawl, walk, run"
 - You have to get little wins before you can enact sweeping changes
- Don't forget that people fear change
 - Comfort fear with a solid vision
- Sell change with value
 - "What's in it for me?"
- Make small incremental improvements
 - Choose smaller changes that can add value quickly and are easy to accomplish

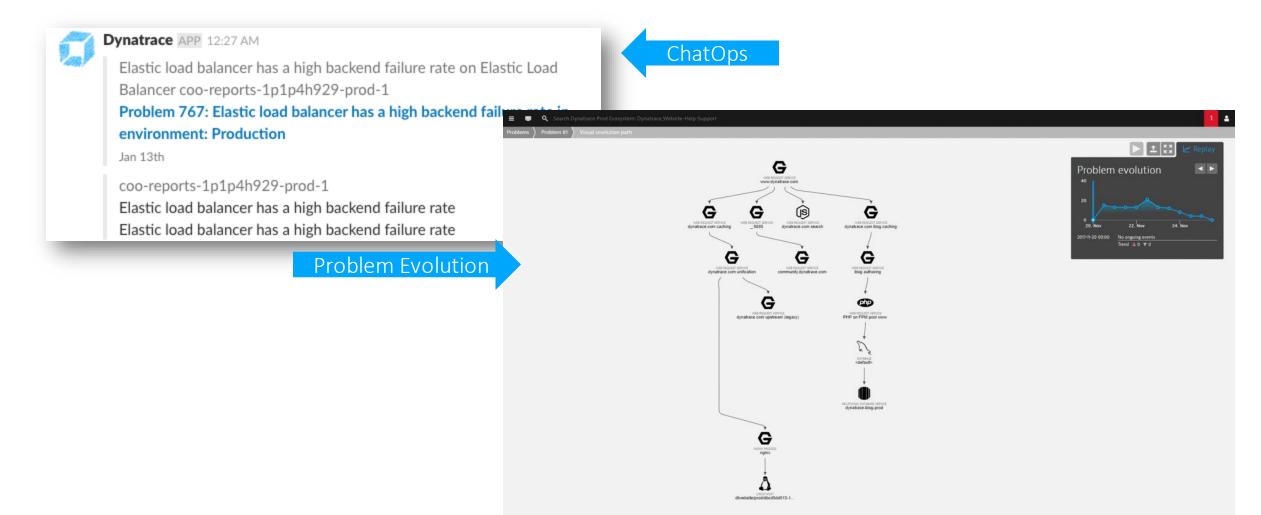


To Do

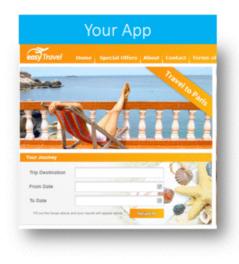
- ✓ Create, share and sell the vision
- ✓ Consolidate and improve toolset
- ✓ Build an SRE function
- ✓ Get the automation wheel turning
- Completely transition from firefighting to fire prevention
- Complete re-tooling efforts
- Expand SRE function
- Utilize output of alerting to build automation roadmap



From Dashboards to (almost) "Zero Dashboards"



To "Self-Healing" via smart remediation, e.g: AWS Lambda, Ansible Tower, StackStorm ...



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