



# Mark Tomlinson


Performance Engineer,

PayPal

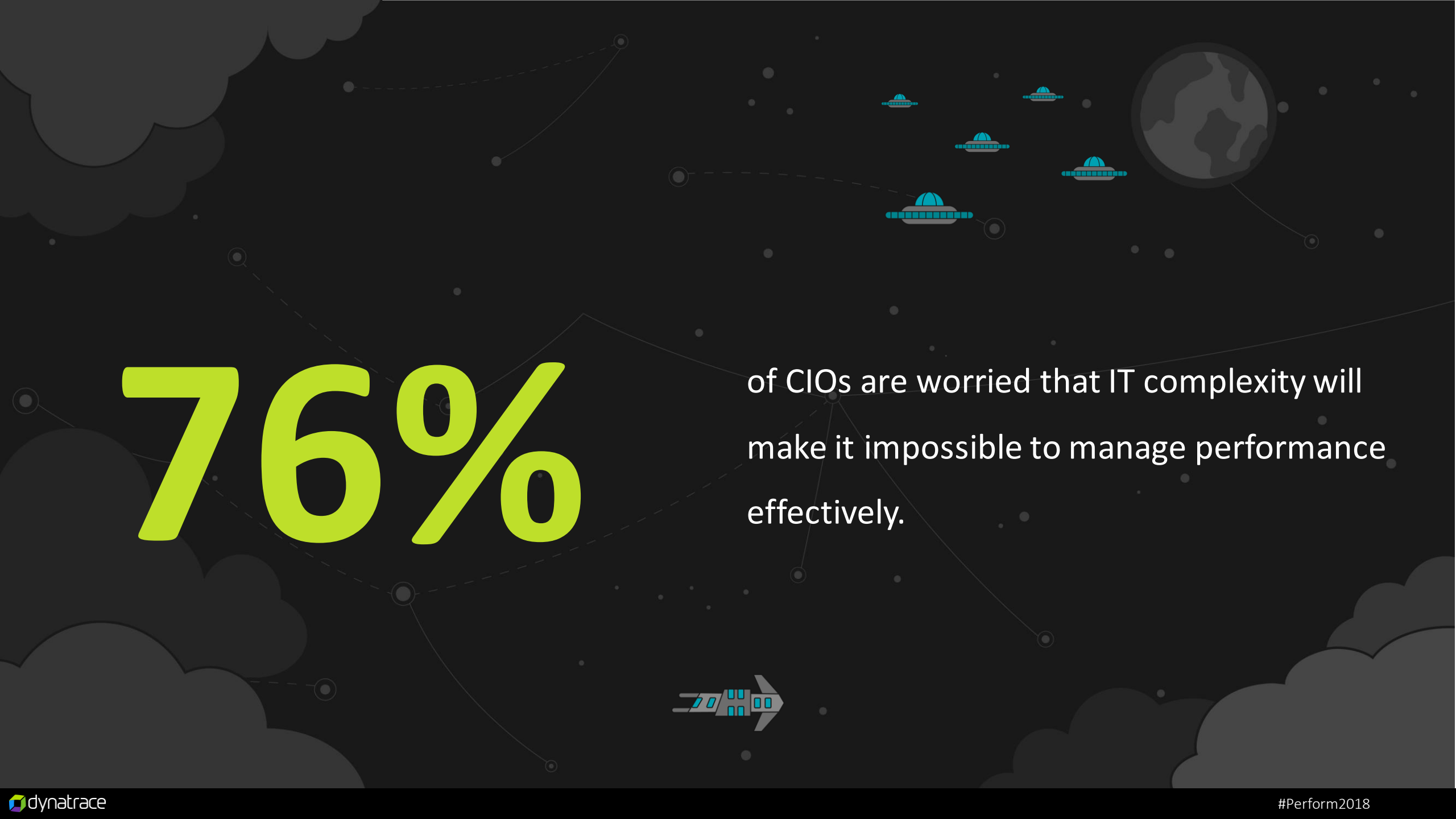


# Mark Kaplan

Director of IT, BARBRI



# The rapid adoption of technologies and the flow on effect of complexity

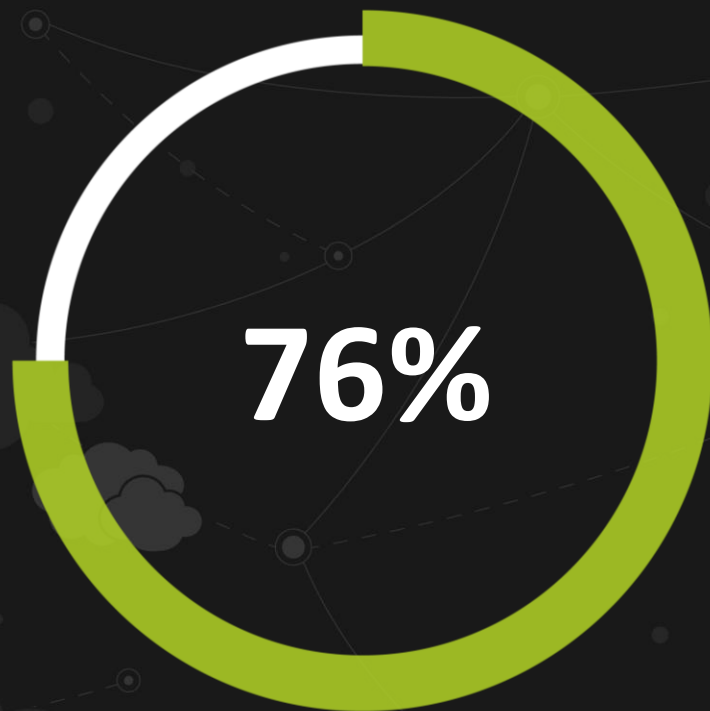


# 76%

of CIOs are worried that IT complexity will make it impossible to manage performance effectively.



# The pressure to innovate faster



of CIOs say multi-cloud  
deployments make  
monitoring user  
experience difficult.



Too much time spent on resolving  
problems


# 78%

of CIOs feel it's harder to find time and resources to answer the range of questions the business asks, whilst delivering on everything else that is expected of IT



# The cost of trying to innovate faster





On average, resolving digital performance problems costs an organization **\$2.5 million**



# The role of AI today

81%

of CIOs feel AI will be critical to mastering increasing IT complexity.

83%

of CIOs either have or will deploy AI in the next 12 months.

The background is a dark space-themed illustration. It features several stylized rockets with blue lights on their noses, flying in various directions. There are also planets, including a large one in the bottom left and a smaller one in the middle right. A network of white lines connects various circular nodes across the scene, suggesting a complex system or data flow. The overall aesthetic is clean and modern.

# Thank You

Download the report at  
[www.dynatrace.com/cloud-complexity-report](http://www.dynatrace.com/cloud-complexity-report)