# Dynatrace and ServiceNow

Put your IT Operations on Auto-Pilot January 29, 2019





Zahid Saleem
Services Practice Manager

JUNATION



Erick Silva
Performance Consultant





Barry Pieper

Manager

Performance Engineering





### ...most companies are stuck in an operations model that doesn't work

Lack insight into
Business
Services and the
related
infrastructure
and applications

Manually
create
performance
benchmarks to
try to detect
infrastructure
issues

Manually correlate events to identify cross-domain service impact and root cause

Are notified of outages from the customer

Often use siloed management tools

Manually remediate problems

Struggle to keep service owners and end users informed



### 3 big challenges that IT Teams face today



### LACK OF SERVICE VISIBILITY

I can't tell which systems are connected to each service.



### UNRELIABLE SERVICE AVAILABILITY

If a service component goes down, we don't know about it until it's too late.



### SLOW SERVICE DELIVERY

We need to accelerate service delivery, while maintaining quality.

### Dynatrace offers an outof-the-box integration with ServiceNow Built to seamlessly integrate with ServiceNow

- Pushes incidents from your
   Dynatrace environment to your
   ServiceNow instance.
- Pushes all single events of a detected problem to the ServiceNow ITOM event API.
- Pulls host, process, service, and application information from Dynatrace through a scheduled job within your ServiceNow instance.

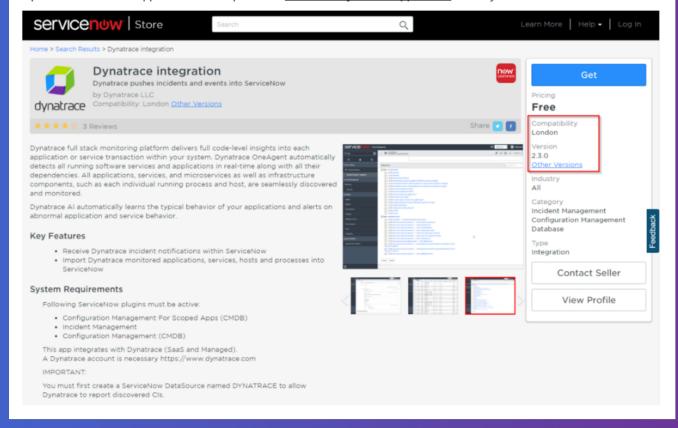


#### Connect your Dynatrace environment to ServiceNow

To connect your Dynatrace monitoring environment to your ServiceNow instance, configuration is required on both sides, ServiceNow and Dynatrace. The following 5 steps are mandatory for a fully operational integration.

#### 1. Install the Dynatrace app from the ServiceNow store

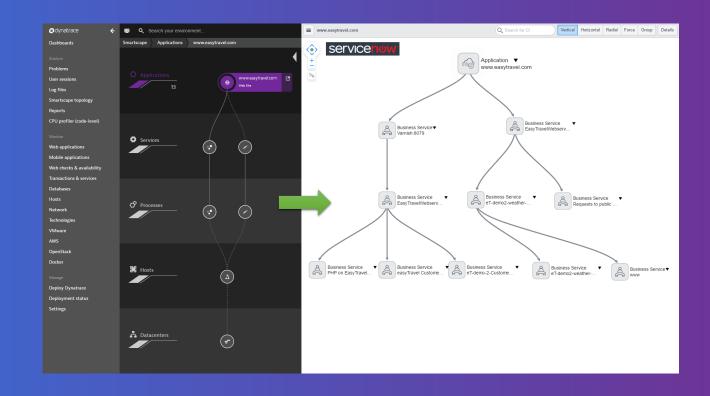
Open the ServiceNow application marketplace and install the Dynatrace application within your ServiceNow instance.





### Pain point: lack of complete infrastructure visibility with healthy **CMDB**

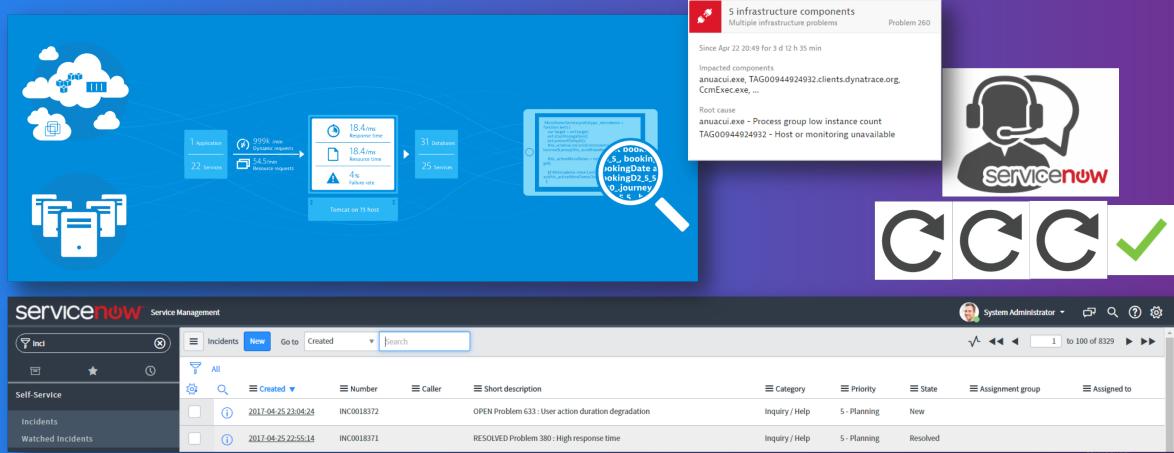
- **Automatically sync** services, applications, their topology and dependencies, in real time in ServiceNow CMDB
- Automatic link detected problems with all affected **CMDB** configuration items





### Value Proposition: Dynatrace problem notification

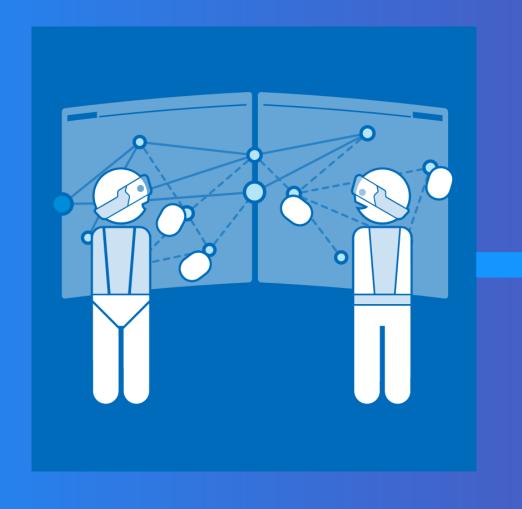
 Integrate Dynatrace root-cause and impact of detected incidents seamlessly with ServiceNow remediation workflows.

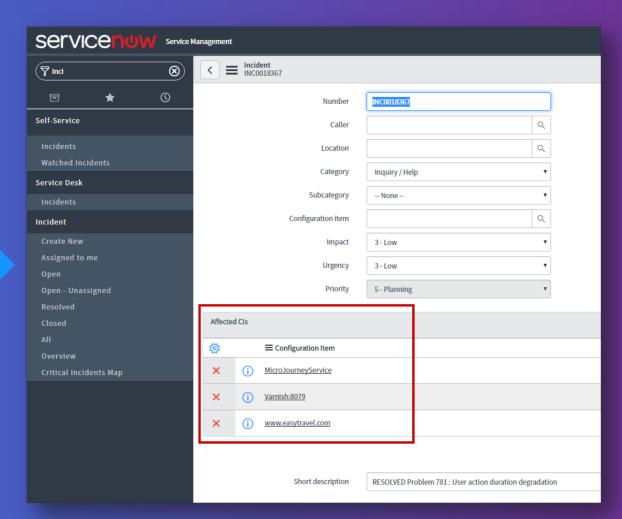




### Value Proposition: Dynatrace detected incidents are mapped to SNOW Cls

Automatically map affected configuration items (CIs) with ServiceNow incidents.

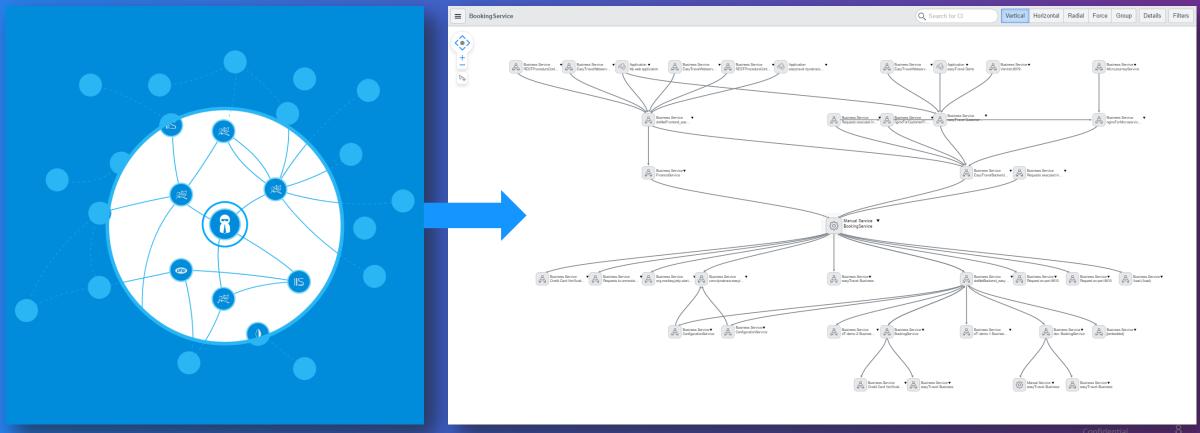






### Value Proposition: Dynatrace OneAgent based real-time discovery

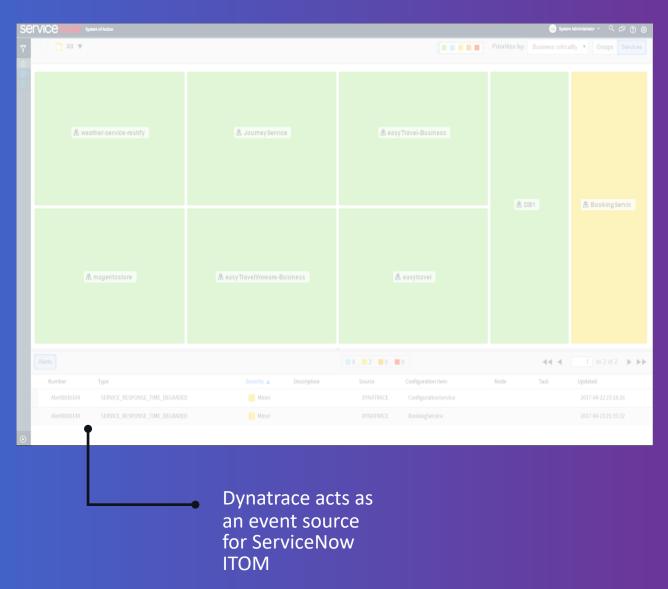
- Feed OneAgent auto discovered software services and their relation into ServiceNow CMDB.
- Agent based information is fed into ServiceNow in real-time!





### Pain point: Unavailable Business service health

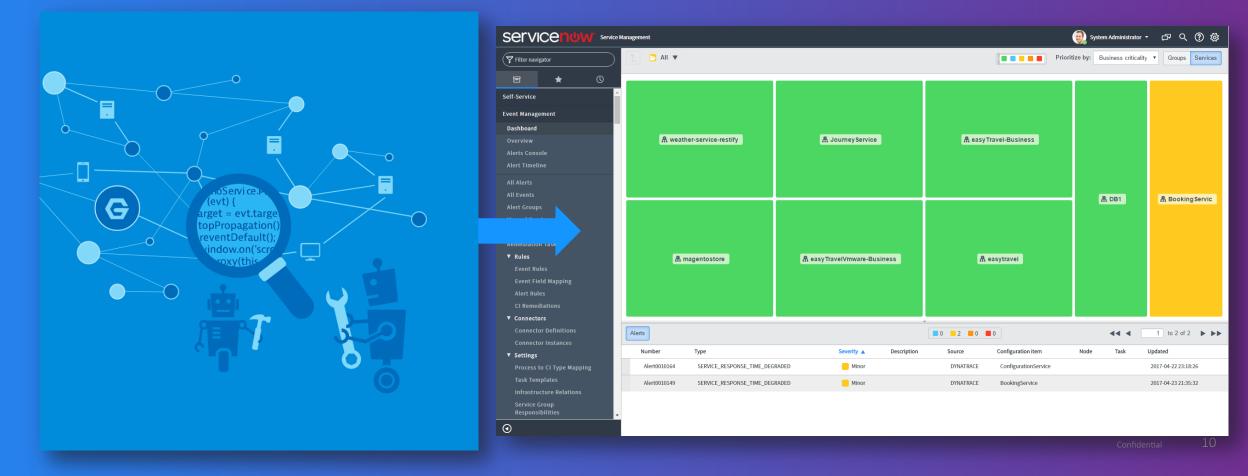
- Complete data monitoring from Dynatrace about performance errors down to microservices and containers
- Anomalies exceeding operational metrics
- High event reduction for correlating similar alert

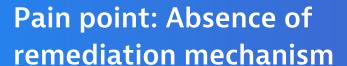




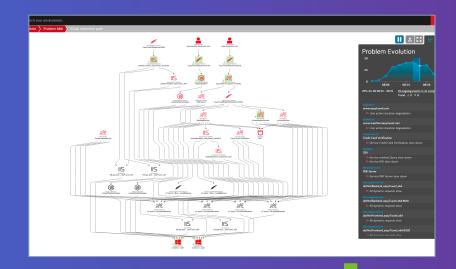
### Value Proposition: IT Operations management

- Provide single event information to fill ServiceNow operations management module.
- Dynatrace acts as event source for the ServiceNow ITOM module.

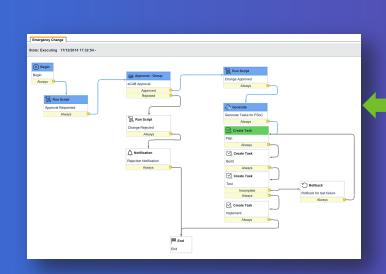


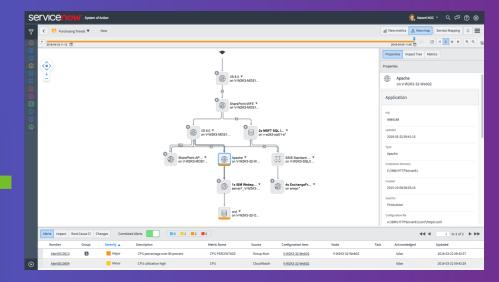


- Trigger workloads
   (automated or human) in
   real-time with AI
   monitoring for
   immediate incident
   remediation
- Dynatrace root-cause analysis gets to impact of detected incidents in seconds
- ServiceNow Orchestration









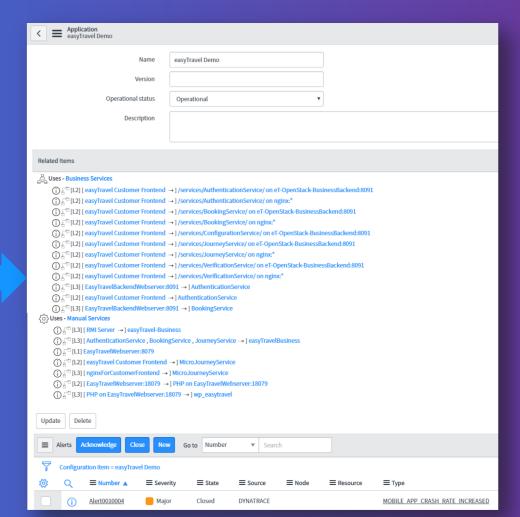


### Value Proposition: Automatically generate a software service map

Automatically provide Dynatrace real time topology information into ServiceNow

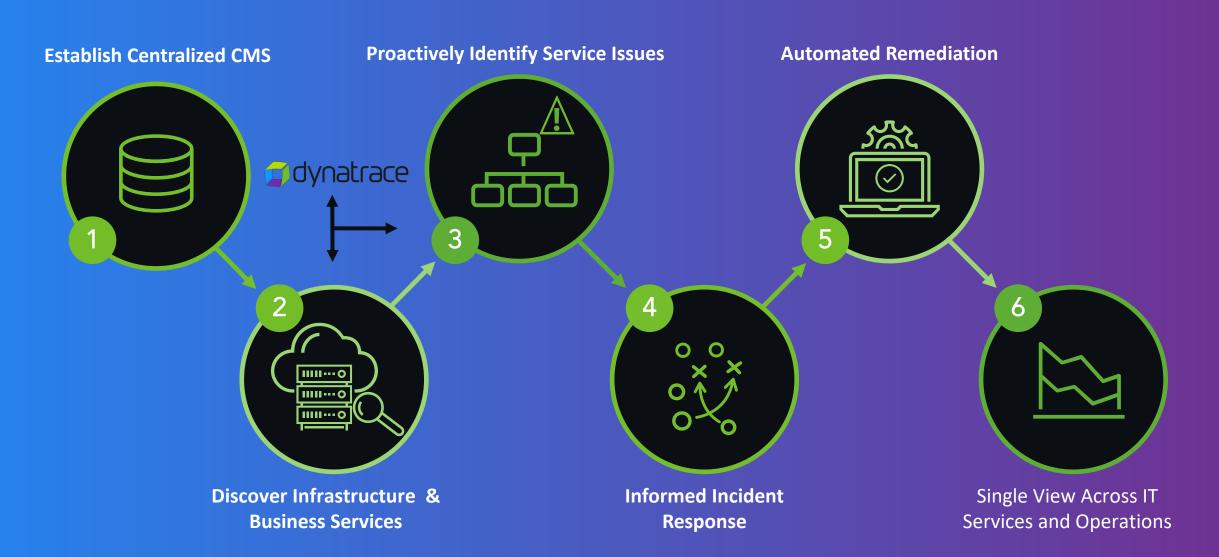
dependency maps.







### Dynatrace and ServiceNow deliver an integrated IT journey to eliminate service outages





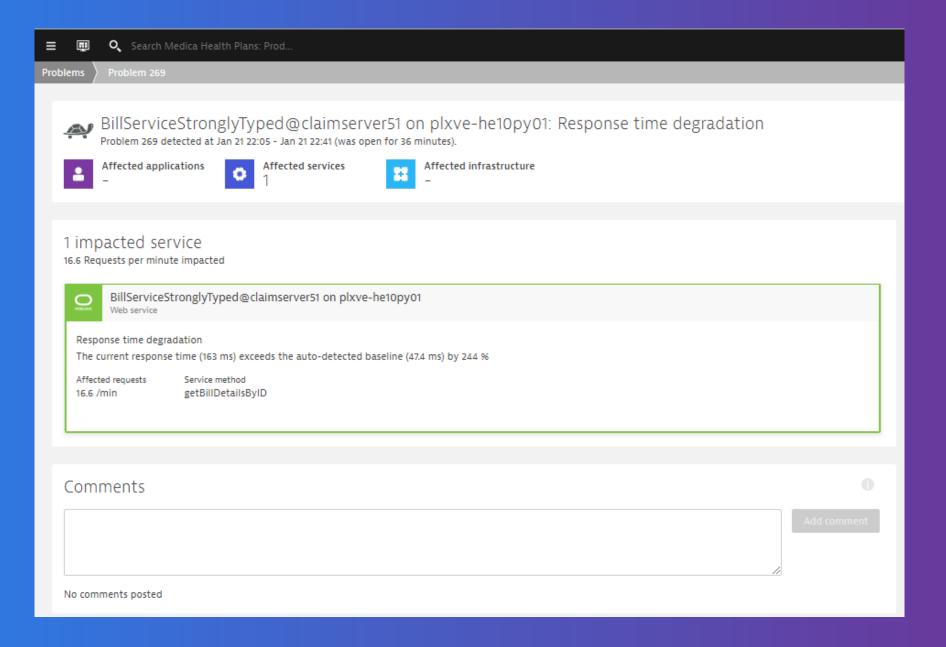


Barry Pieper
Manger, Performance Engineering



### **Business Service Health**

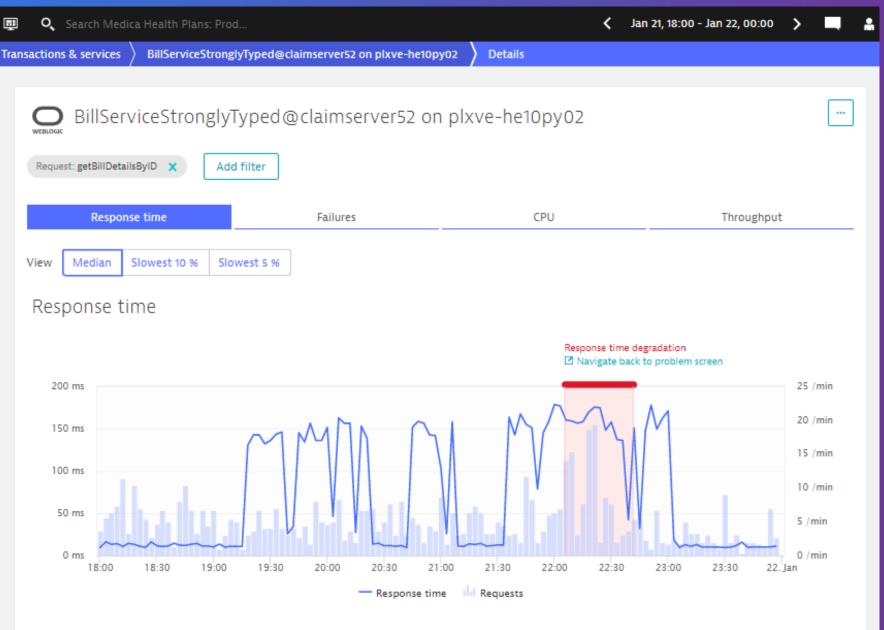




### **Business Service Health**

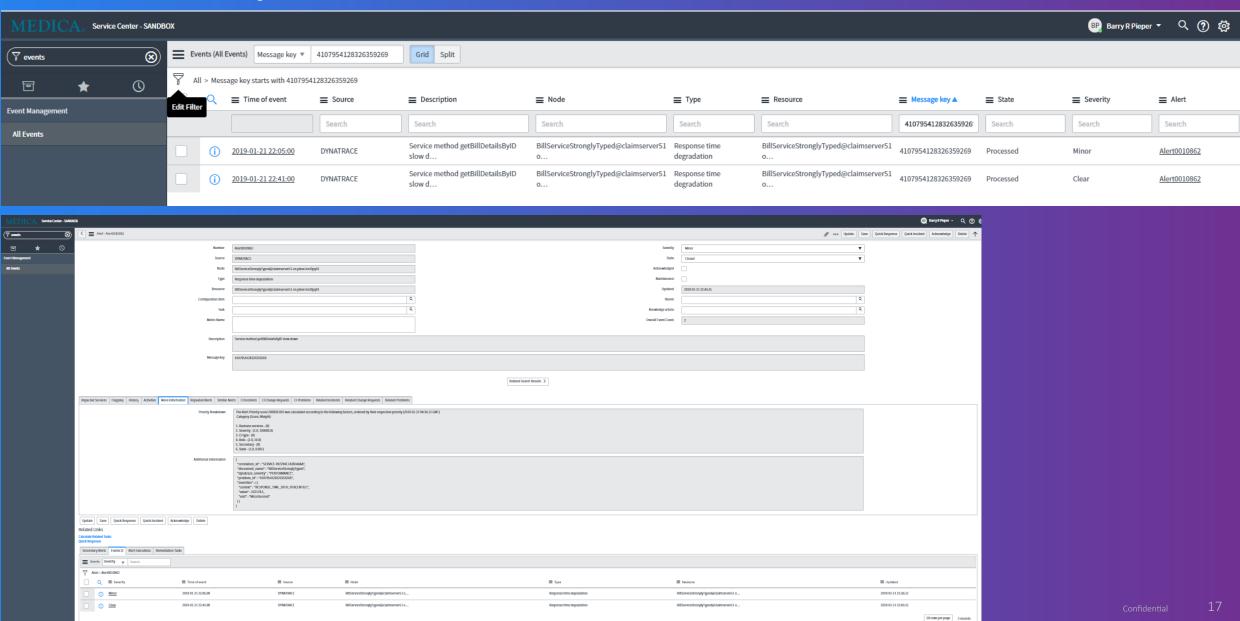


- Complete data monitoring from Dynatrace about performance errors
- Anomalies
   exceeding
   operational
   metrics



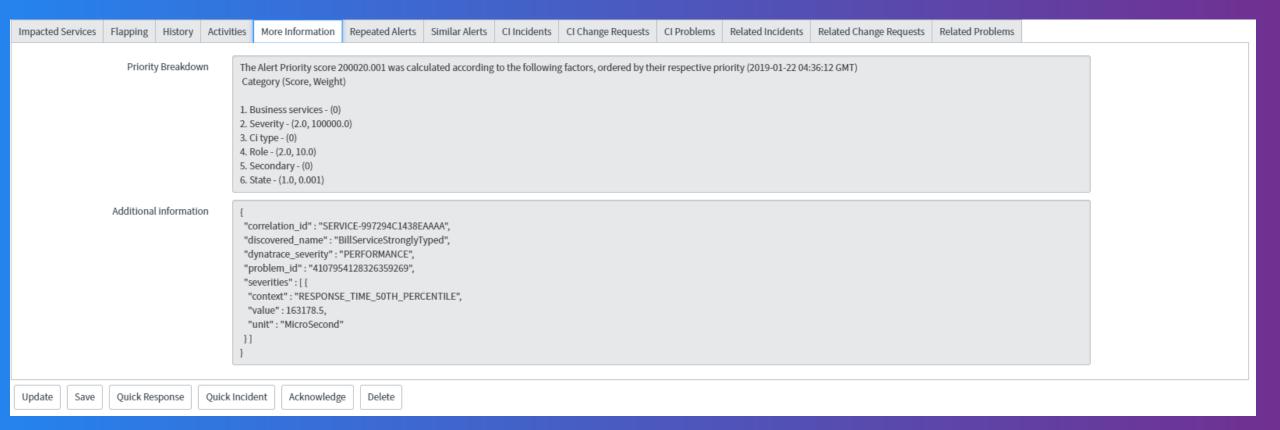
### Integrate Dynatrace detected incidents seamlessly with Service



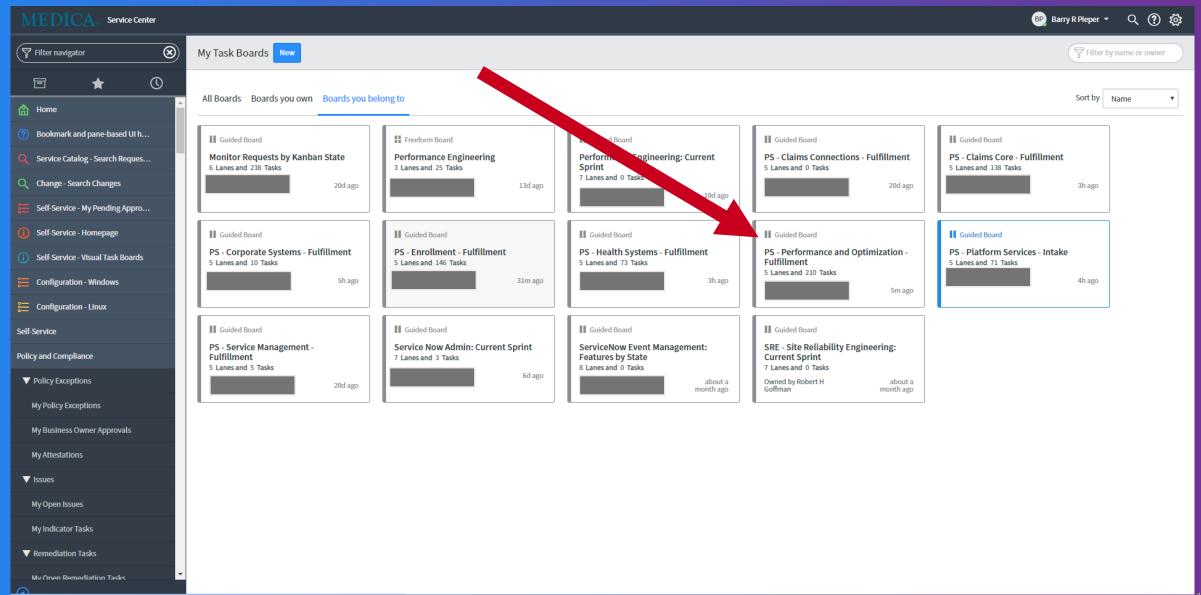


# Integrate Dynatrace detected incidents seamlessly with Service Now workflows.

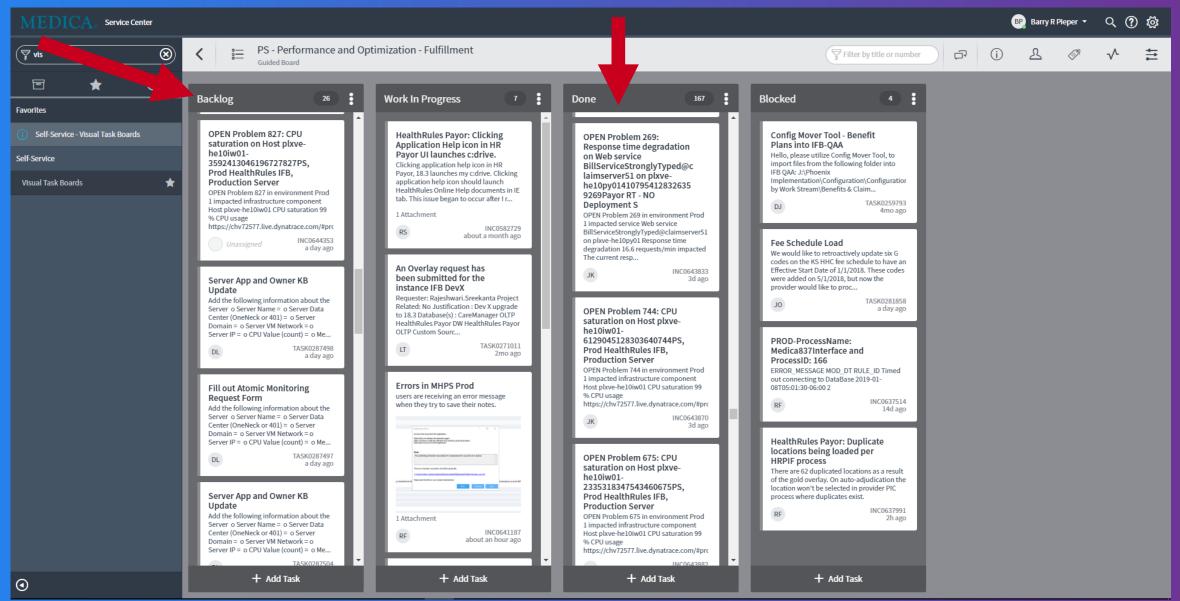




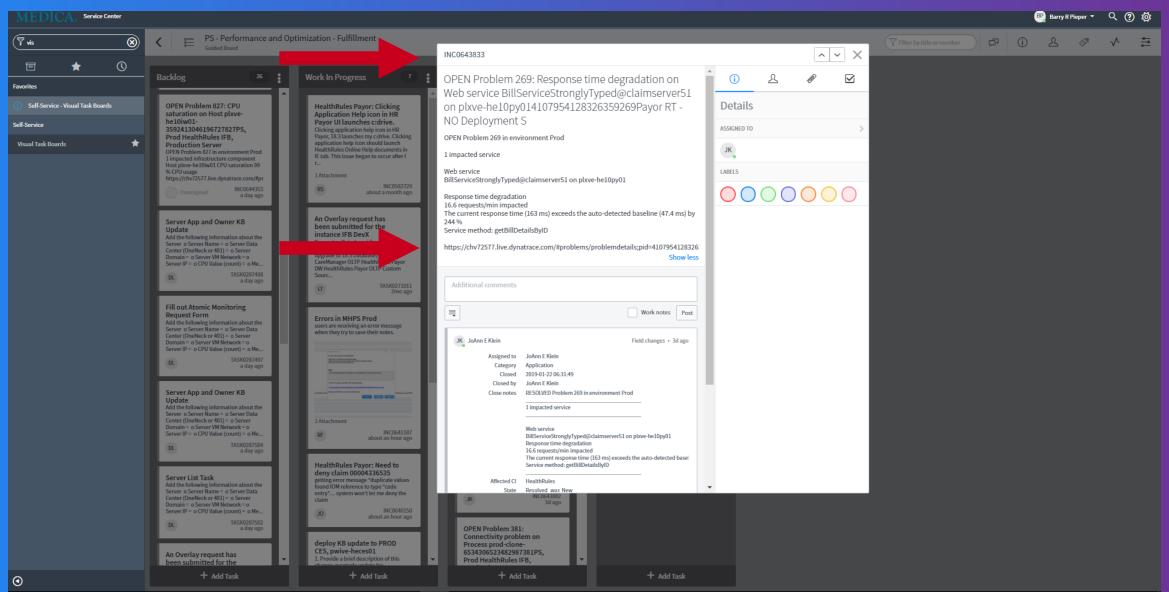














Erick Silva
Performance Consultant







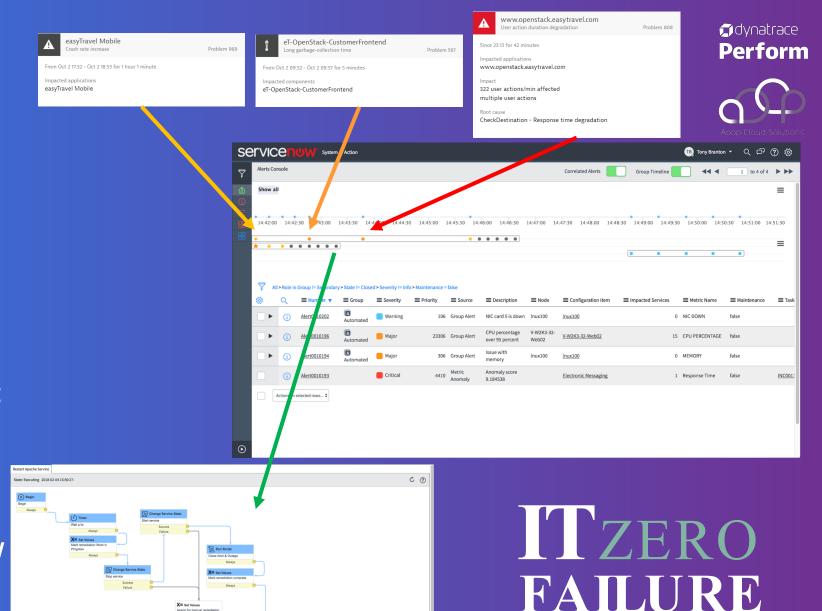


## ITZERO FAILURE

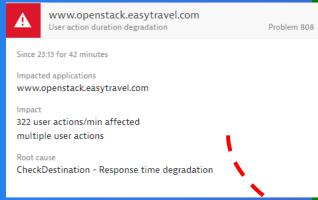
- 1 Configure a Self-Remediation
- 2 Self-remediate before failure

Pain point IT Zero Failure: Events behavior analysis before failures to trigger remediation

- Trigger workflows to remediate a service failure (outage) before this failure occurs
- Dynatrace events
   associated to a service that
   precedes an outage is
   analyzed by ServiceNow
   machine learning and an
   anomaly score is used to
   trigger workflows at SNOW
   Orchestration
- ServiceNow Operation Intelligence

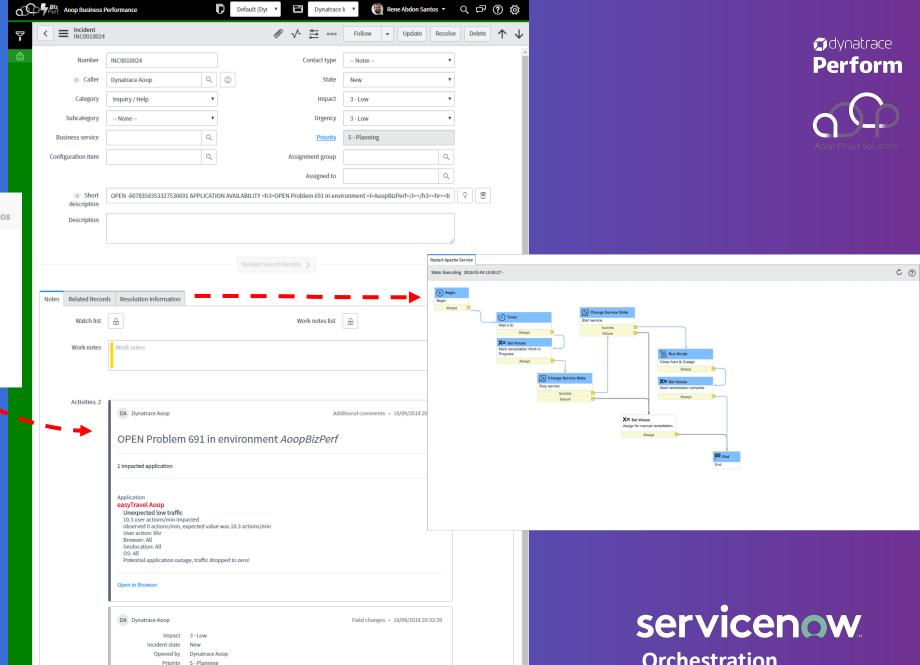


### Step 1: Configure a Self-Remediation



# FAILURE

Update Resolve Delete

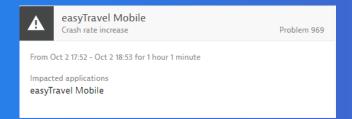


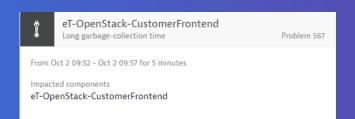
Orchestration

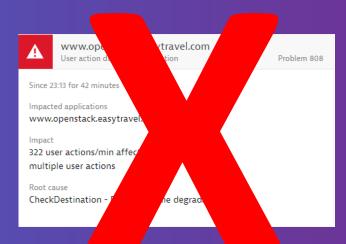




### Step 2: Self-remediate before failure

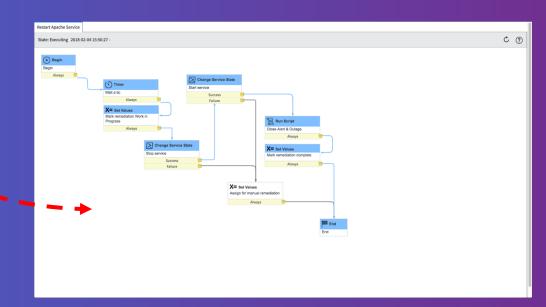


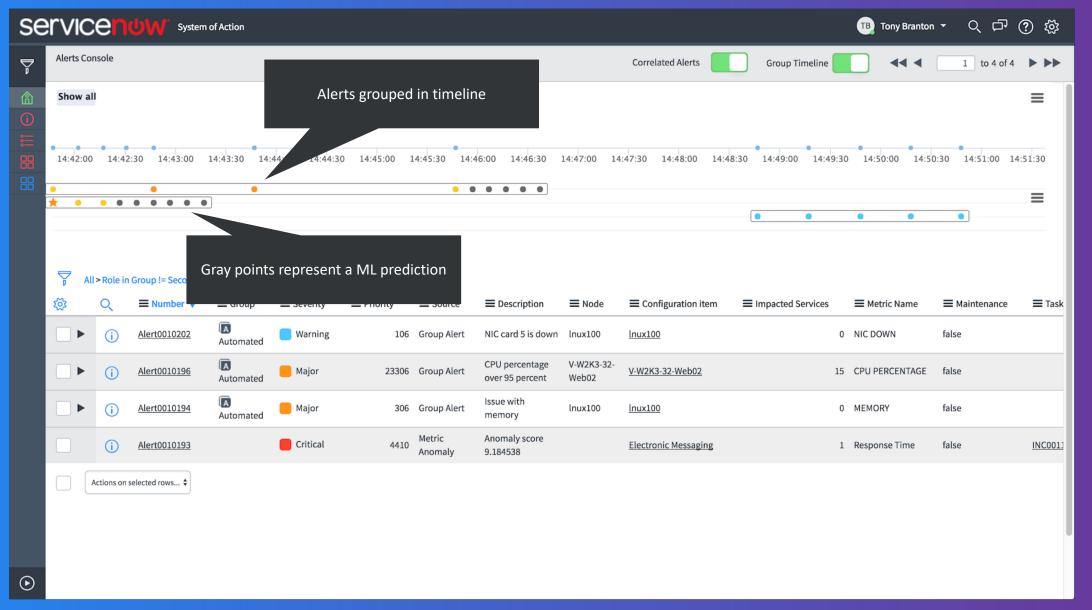






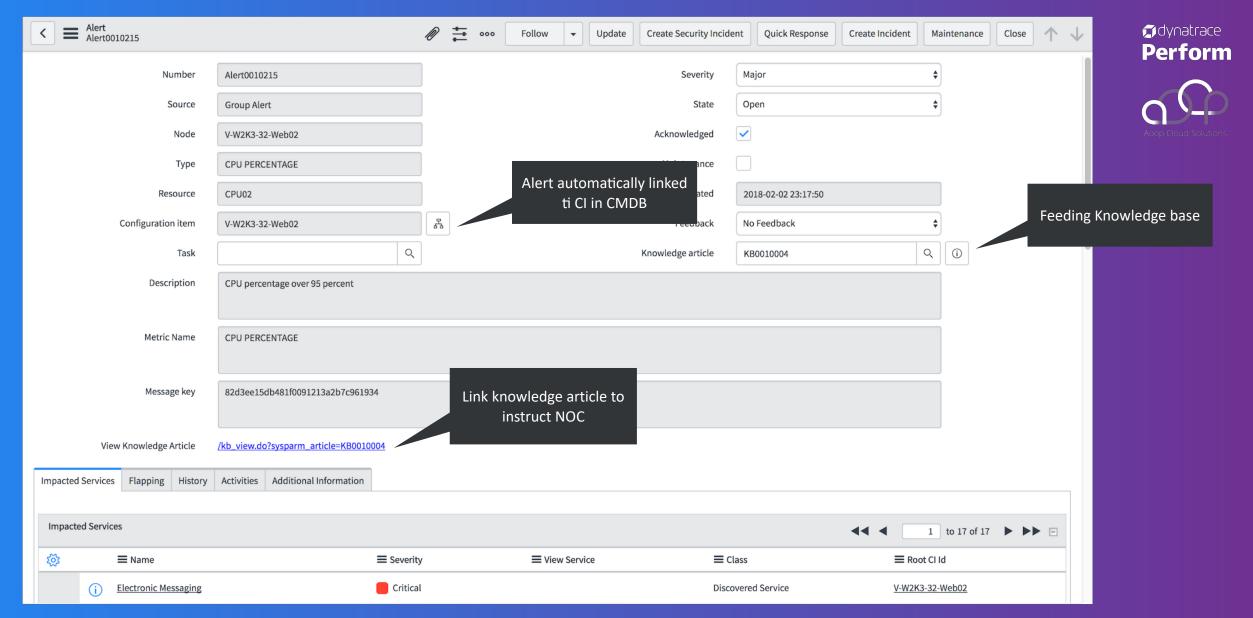
Servicenow.
Operational Intelligence



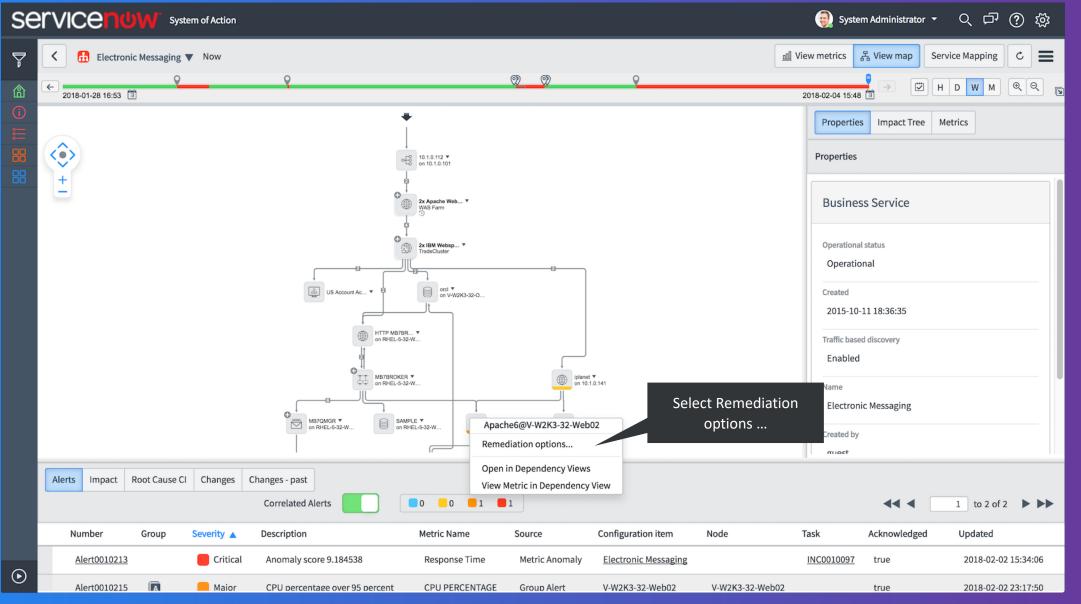








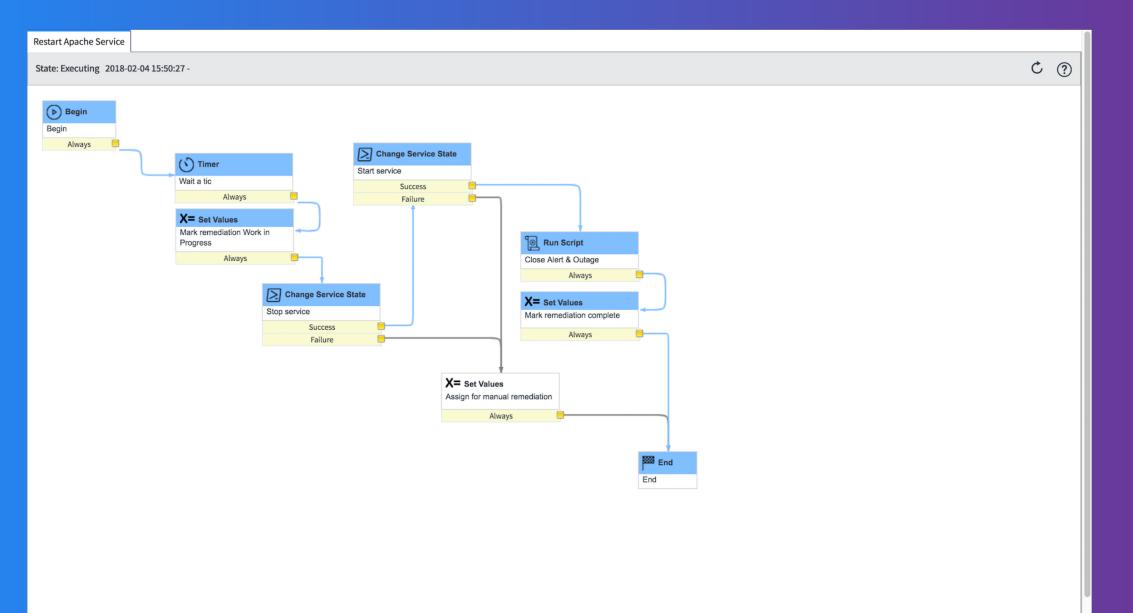


















### # servicen@w = smarter together!



### Deep learning with Dynatrace artificial intelligence

High fidelity, full stack data

Connected end-to-end

**Advanced analytics** 

**Actionable insights** 

Mobile

**Browse** 

**Applicatio** 

Syntheti

n Code

Server

Database

Mainfram

Network

Eog &

Containe

Events

Micro-service Cloud

PurePath + Smartscape

**Automated workflows** 

**Automated problem detection** 

**Automated root cause analysis** 

**Natural language interface** 

All transactions, all the time

Expert knowledge built-in

**Causation gives answers** 

Auto instrumentation ———

Real-time dependency detection — Deterministic A.I.

Automate the effort



### Better data makes Dynatrace A.I. and massive automation possible

High fidelity data

Mapped end-to-end

**Deterministic Al** 

**Answers + Action** 



**Automated problem detection** 

**Business impact determined** 

Root cause explained

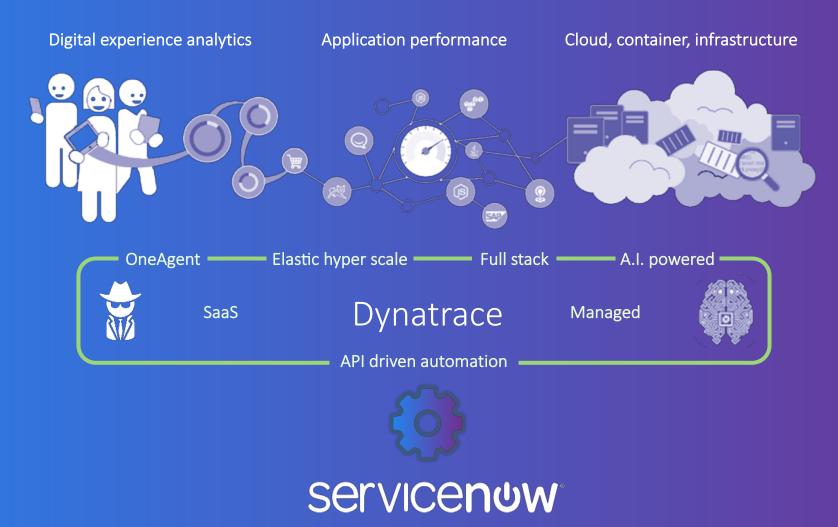
No alert storms

Trigger self healing

**Completely automated** 



### Software Intelligence built for the enterprise cloud





### Combined value to customers



#### **COMPLETE VISIBILITY**

Get visibility and dependency of business services down to the container and microservice level



#### SERVICE AVAILABILITY

Proactive approach to improving service availability by using machine learning



#### **SERVICE DELIVERY**

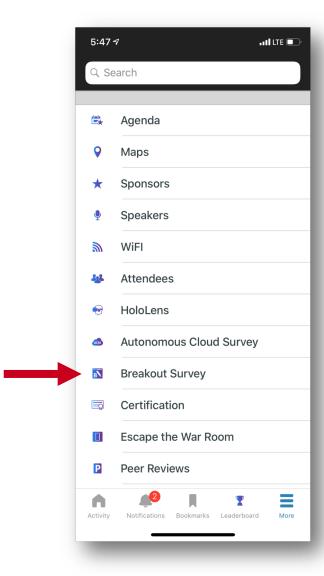
Reduced downtime and costs by proactive remediation



### Let us know how we did!

- 2 minute survey
- Find it from the Perform app menu
- Complete survey for each breakout you attend

Track = Software Intelligence



### Thank you

