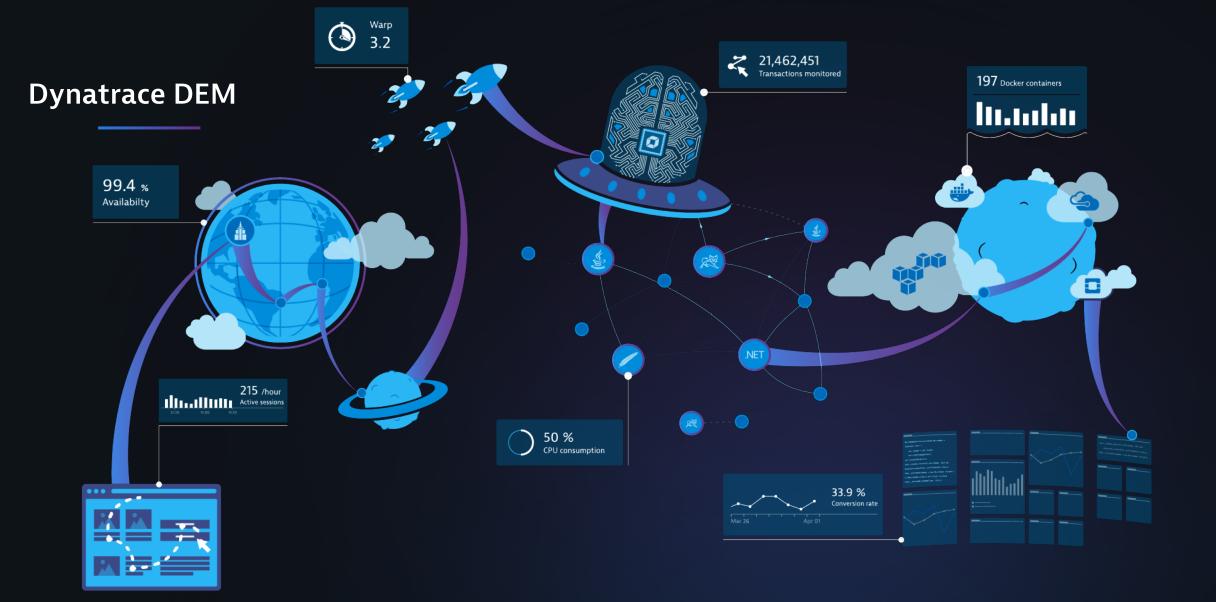
Dynatrace Digital Experience Innovation and Roadmap

Digital Experience Monitoring (DEM) news, highlights and next innovations

dynatrace
Perform



Alex Sommer Sr. Director Product Management, Dynatrace



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Analytics & Al

Beyond APM

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Scale – support more user actions and user sessions

- Traffic numbers
 - Today: Dynatrace supports 4k ua/sec on one cluster
 - Planned end of Q3: support for 8k ua/sec on one cluster
- Max number of applications per environment (tenant)
 - Today:
 - SaaS 250, Managed 500
 - Planned end of Q2:
 - SaaS & Managed: 1000
- Traffic control
 - to protect our SaaS environment
 - or your managed clusters (not turned on by default)

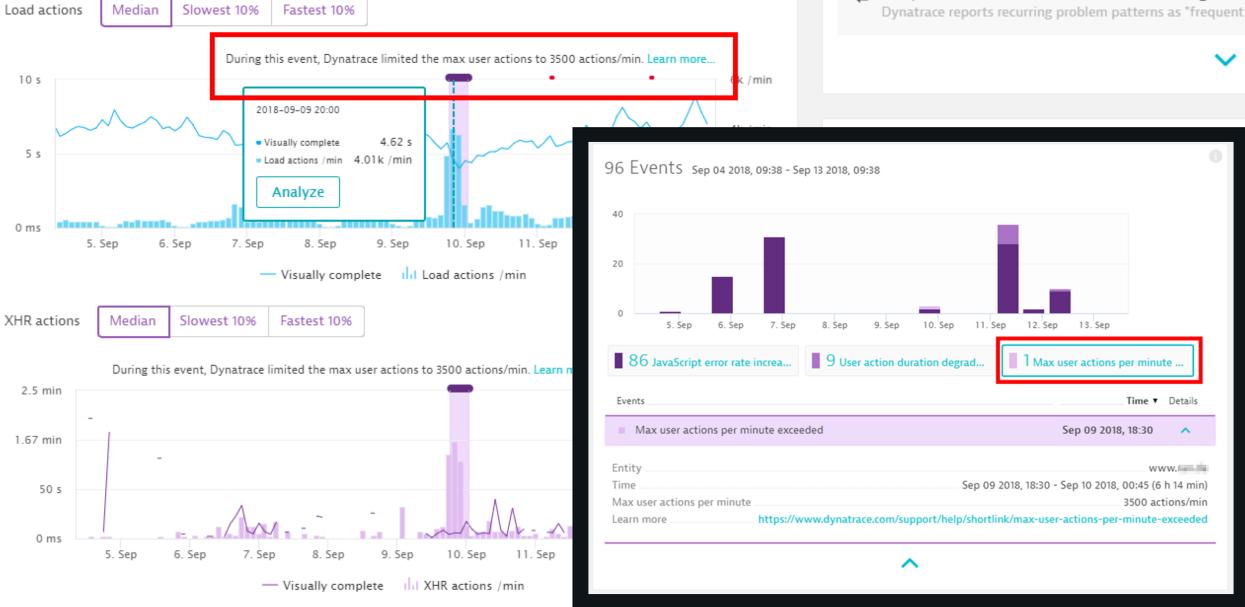
Impact of user actions on performance

To view the details of individual user actions, click specific time intervals in the charts below. Then click Analyze.

5 Problems Sep 04 2018, 09:38 - Sep 13 2018, 09:38

Loading of page /us-sport/nfl/nfl-news/*

Frequent issues: User action duration degradat Dynatrace reports recurring problem patterns as "frequent is



12

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SaaS – monitor your SaaS applications

- If you can't add our RUM JavaScript tag to the SaaS application
- Use our browser extension

Deploy Dynatrace > Monitoring via browser extension

Set up monitoring via browser extension

For applications where you can't install OneAgent and also don't have access to the HTML you can use the Dynatrace browser extension to enable real user monitoring.



1. Install browser extension

Install the browser extension locally and learn how to deploy the browser extension company wide



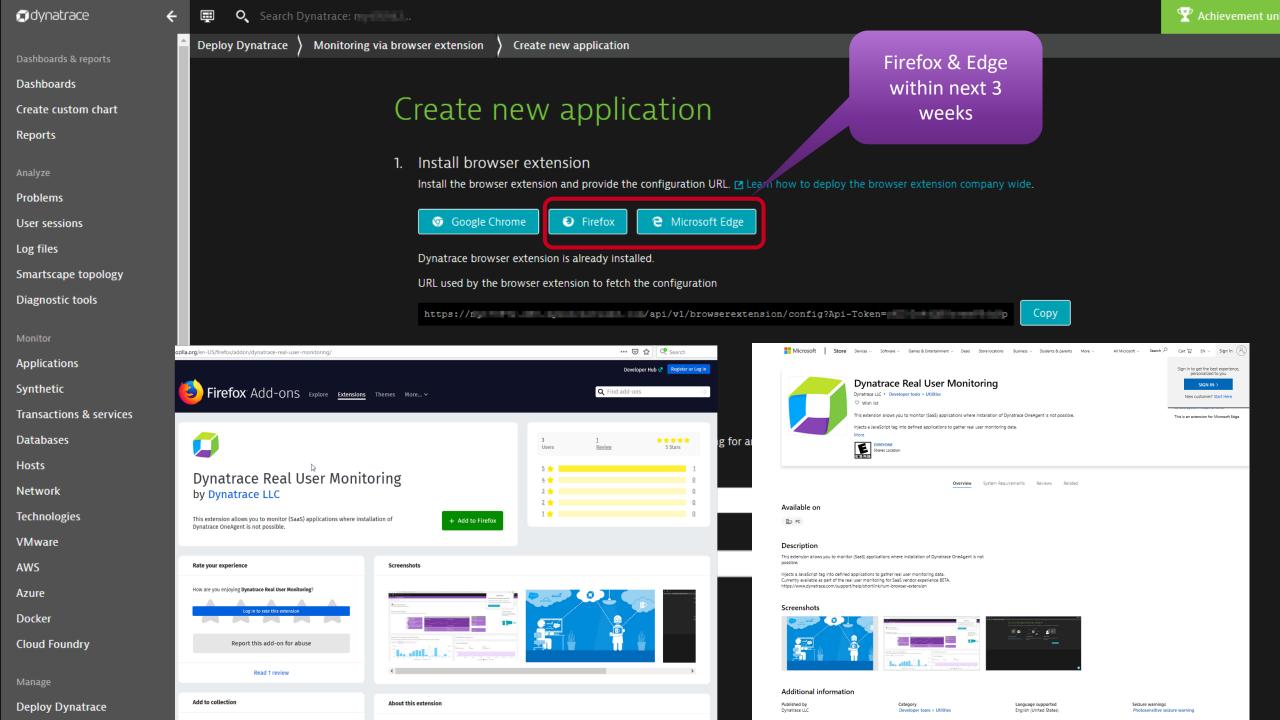
2. Configure applications

Choose which application you want to monitor with the extension.



3. Start monitoring

Monitor all user sessions and the performance of your application



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SaaS – monitor your SaaS applications

- Chrome extension has around 12,000 downloads
- More than 280 customers are using it
- Monitoring more than 150 different applications



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Custom applications: Digital touchpoint monitoring with Dynatrace OpenKit for RUM

- The monitoring demand for apps that are not running in the browser nor at the smartphone is rising sharply
- Rich client applications are still in use, but more and more embedded and industry 4.0 driven applications are emerging



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Custom Applications: Digital touchpoint monitoring with Dynatrace OpenKit for RUM

• Difference between IoT and digital touchpoint monitoring

ÓÓ

ΙοΤ

- Millions of measurements
- Apps process this metrics domain knowledge
- Users access this apps (digital touchpoints)



18:12 20°

SER

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Dashboards

🛒 🔍 Search Dynatrace: 🗾 💶 .

4

Deploy Dynatrace > Monitor a custom application

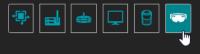
Monitor a custom application

Type in the name of the custom application you want to monitor. Once set up, you'll receive detailed instructions on how to instrument your application with OpenKit.

For example, MyCustomApplication

If your application is a conventional web or mobile application, it's not necessary to set up custom application monitoring with OpenKit. Dynatrace OneAgent supports the monitoring of conventional web and mobile applications out of the box.

Select one of the following icons to represent your custom application in the Dynatrace UI.



Cancel Monitor custom application

Need help?

For help with custom application monitoring, see Dynatrace Help or chat with a service rep.

OpenKit for RUM is an API

Create user sessions and user actions

Easy to use

Powerful and fully integrated

Create custom chart Reports

Analyze

Problems

User sessions

Log files

Smartscape topology

Diagnostic tools

Monitor

Applications

Synthetic

Transactions & services

Databases

Hosts

Network

Technologies

VMware

AWS

Azure

Docker

Cloud Foundry

Manage

Deploy Dynatrace

Deployment status

Settings

Devop

D-1-----

All	API's are available on G	Hub						dynatrace
					This repository Search	Pull requests Issues Marketplace	e Explore 🕺 🕇	🛾 💀 form
					C Dynatrace / openkit-java Privat	te	O Unwatch ▼ 19 ★ Star 4 ¥	Fork 5
🗊 dynatrace 🗧 🗲	• 🔲 Q Search Dynatrace: iih83083				⇔ Code ① Issues (1)) Pull re	requests 0 🗉 Projects 0 🔝 Wiki 🚠 Ins	sights 🔅 Settings	1 🤉 🛓
	Applications easyTravel Alexa Custo	n application settings > Instrumentation			OpenKit Java Reference Implementa Add topics	ation		Edit
Dashboards						1/2 1 branch 🖏 3 releases	보 6 contributors 화 Apache-2	
Create custom chart	Custom application	Dynatrace enables you to instrument your cust view the API documentation and code samples			Branch: master - New pull request		Create new file Upload files Find file Cone or de	GitHub and to
Reports	settings	view the AFI documentation and code samples	. In now does open the enal	ble me to instrument my cu:	stefaneberl Merge pull request #33 fr	from stefaneberl/master	Latest commit d6848c5 4 mir	utes ago
	easyTravel Alexa				III docs	Minor changes in example.md		ours ago
		.NET 🥝	JS		In gradie/wrapper	fixed config bug Minor changes in example.md		onth ago ours ago
Problems	General				gitignore	updated gitignore		nths ago
	See your application setup	Java .NET Native	JavaScript A	Alexa Skills	■ LICENSE	changed to default apache template	5	days ago
User sessions	In stream and add an	0			README.md	Update README.md Increase OpenKit version number to 0.3		ours ago
.og files	Instrumentation	Beacon URL:	10.0000/2002/000-000		build.gradle build.aml	changed default ant target to build jars for Java 6. 7		days ago
Smartscape topology	See how to instrument your application	https://bi55584ebs.bf-sprint.dynafracelabs.c	om/mbeacon		generate_javadoc.bat	initial commit		nths ago
Diagnostic tools	User actions				🖹 gradlew	added gradle file		nths ago
	Generate consistent user action names	Application ID:			gradiew.bat	added gradle file	2 mo	nths ago
		ebb12718-cd6e-4721-a8ch-551320a1ada1	and the second sec		器 README.md			Сору
Applica		Beacons			Dynatrace Ope	enKit - Java Reference I	mplementation	
Transa Easy dev	veloping with	If you don't receive the data you've expected,	analyze incoming beacons		What is the OpenKi	it?		
	con viewer	Show beacons from the last 3 hours 🗸						
Hosts							Pause loading	C Resume loading
Network Technologies		Timestamp Client IP	Action count	Application Version	Device ID	Operating system	Manufacturer	De- tails
VMware		Jan 18, 2018 - 10:44:33 169.254.	9.1 1	1.0	Amazon Alexa (ID)	Linux	Amazon	^
AWS		Raw beacon						
OpenStack								41
Docker Manage		&vv=3&va=7≈=ebb12718-cd6e-4721-a0cb 516268671&rm=993&cp=x64&os=Linux&mf= =1&t0=241&s1=4&t1=798&	-	-	-			

Manage

Deploy Dynatrace

Deployment status

Settings

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Details

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0.74 🗸

0.55 🗸 🗸

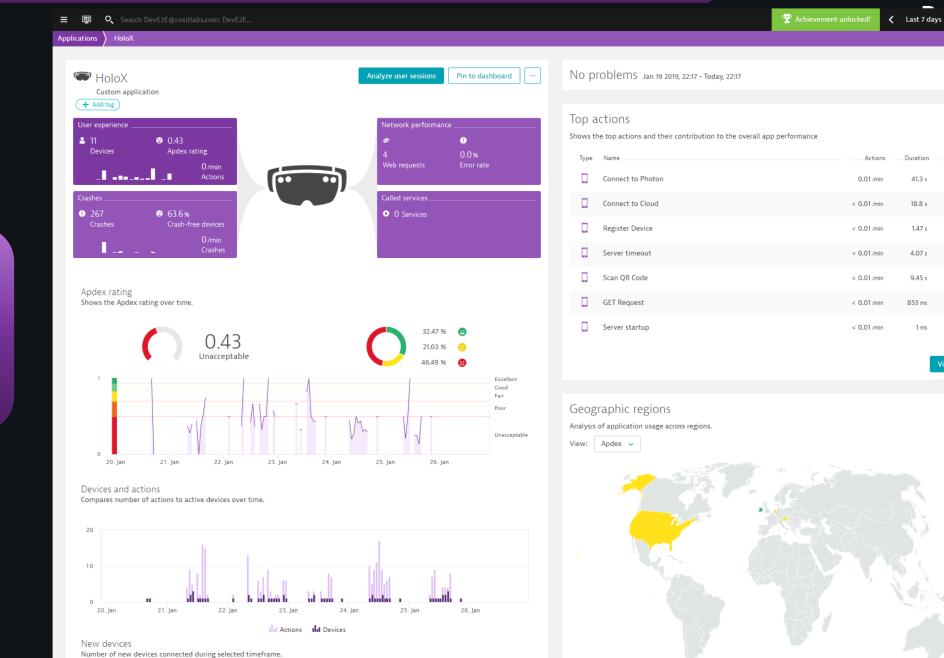
0.50 🗸

1.00 🗸

1.00 🗸

View all user actions

Our HoloLens team monitors HoloLens with Dynatrace OpenKit for RUM



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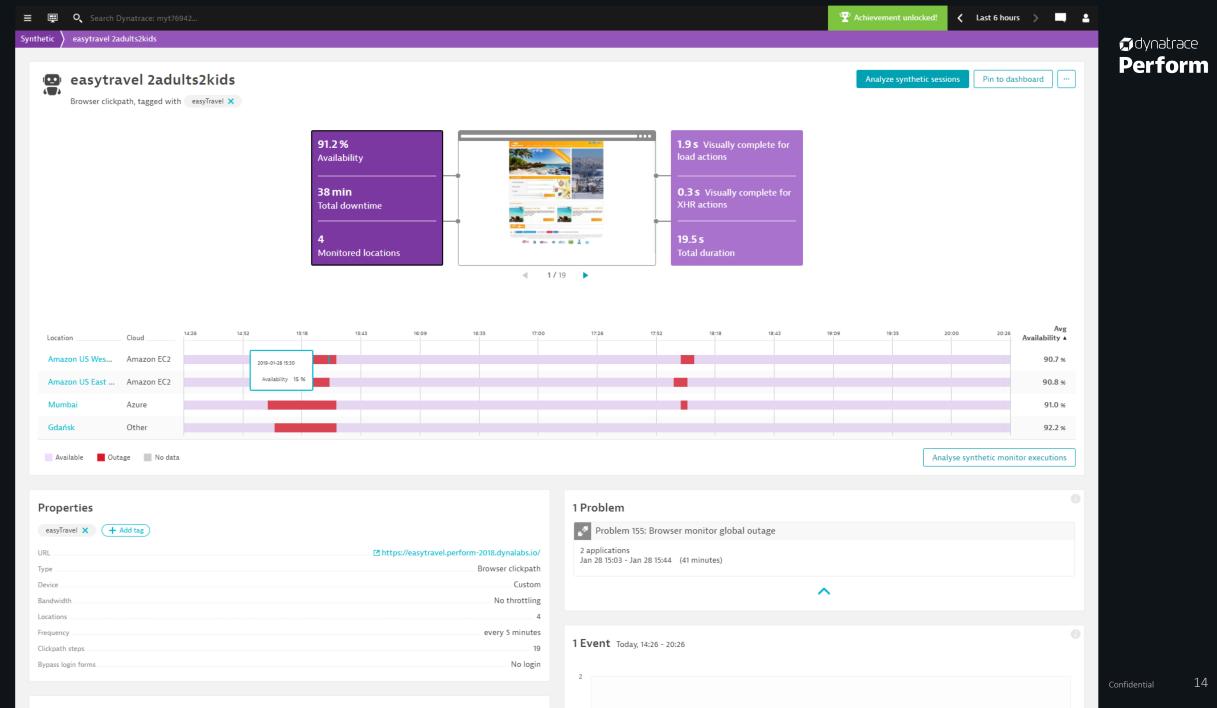
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Modern & Complete DEM – RUM + Synthetic

• RUM

- All devices, all browsers, all locations
- 100% coverage or your app
- Zero maintenance
- Wide spread of measurements (bad vs. good connectivity, slow vs. fast devices ...)
- Synthetic
 - Availability before your user are online
 - Clean room "testing" always the same
 - Only top click paths and scenarios of your apps can be tested
 - Maintenance effort is high compared to RUM
- Both together give full picture
- Same technology and integrated in one system



Synthetic actions

Clickpath steps			
Bypass login forms			No login
	See all events		
Synthetic actions	see all events		
• Show synthetic events			
Action	Туре	Duration	Details
Loading of page /	Load	5.2 s Visually complete	~
click on "Login" on page /	XHR	0.4 s Visually complete	~
Password on page /	XHR	0.3 s Visually complete	~
Password on page /	XHR	0.3 s Visually complete	~
click on "Login" on page /	XHR	0.4 s Visually complete	~
keypress on "Trip Destination" on page /	XHR	0.3 s Visually complete	~
click on "Paris" on page /	XHR	0.2 s Visually complete	~
click on "Search" on page /	XHR	0.3 s Visually complete	~
Loading of page /orange-booking-review.jsf	Load	1.6 s Visually complete	~
click on "2 adults+2 kids" on page /orange-booking-review.	jsf XHR	0.2 s Visually complete	~

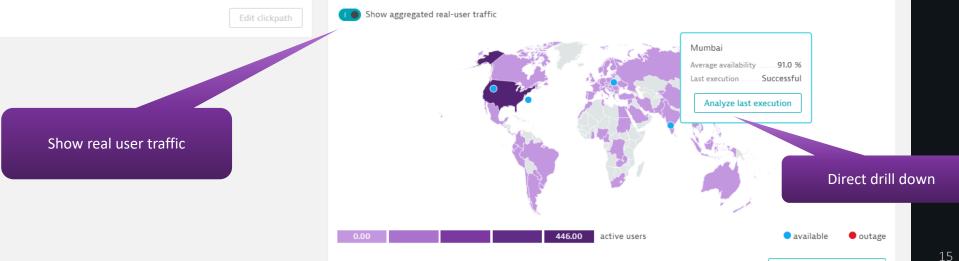
< 1 2 >



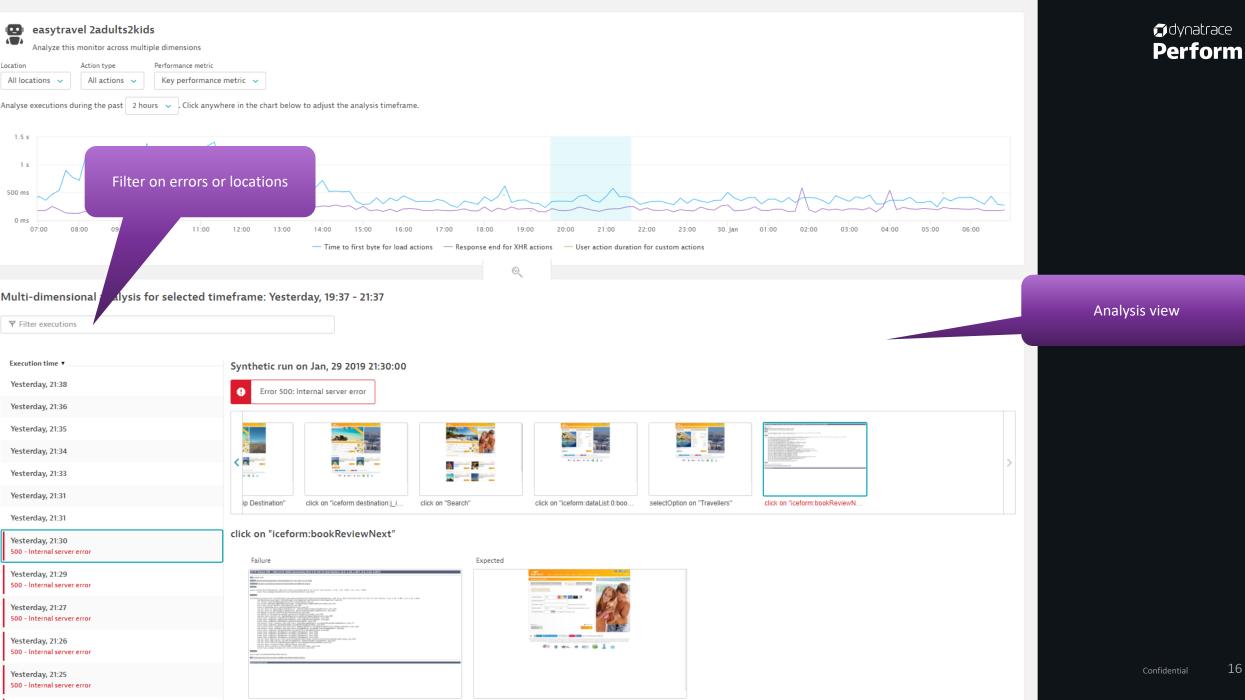
Monitored applications

Name	Load actions	XHR actions	Custom actions	Actions 🔺
easyTravel Frontend	Visually complete: 0.6 s	Visually complete: 0.2 s	User action duration: 0.0 s	91.9 /min

Worldmap

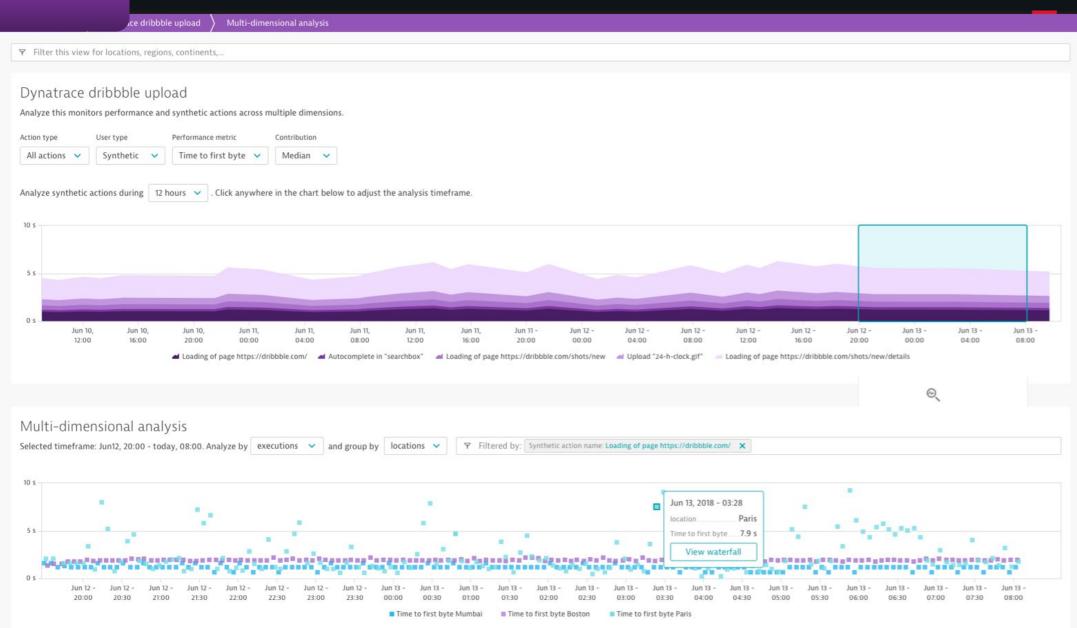


View real-user worldmap



Yesterday, 19:56	Show difference (22.35%)								
Yesterday, 19:58									
Yesterday, 19:59	Detailed breakdown					Waterfa	all with all details		
Yesterday, 20:00							_		
Yesterday, 20:01	Focus on full waterfall 🗸 , and c	don't group resources 🗸 🗸							
Yesterday, 20:04	2 1 PurePath failed	Request & resource error	+	4.94 kB Transfer size					
Yesterday, 20:04		r Request & resource error	-	4.54 KD fransier size					
Yesterday, 20:05	Dynatrace captured 1 PurePath that v	was triggered by this user action.	Resources that	at can be mapped to a specific P	PurePath are hi	ghlighted below. Select o	one of the following services	ofor a complete list of Pure	Paths:
Yesterday, 20:06	1 PurePath for EasyTravelWebs	erver:8079 failed							
Yesterday, 20:09								View service flow for	his action
Yesterday, 20:09		0			er interaction p	ossible			
Yesterday, 20:10		(3) 5	0.2	5.5 GB		0.75 s	1 5	1.25 s 1.	S S
Yesterday, 20:11		1.62 s							
Yesterday, 20:13	✓ Document Requests	523 ms							
Yesterday, 20:14	/orange-booking-payment.jsf?jou								
Yesterday, 20:15		/orange-booking-paymen C https://easytravel.perform-20			ourneyld=1				۵
Yesterday, 20:16	 Navigation start Request start User action duration 	This call failed with HTTP 500 .				C DOM content loaded	DOM complete Load ev	ent start 🕒 Load event end	?
Yesterday, 20:18	Blocking Application Cache D	View PurePath							:
Yesterday, 20:19		Overall		Phases			Drill down to	the server side	
Yesterday, 20:20		Load time Started at	523 ms 9 ms	 Blocking Application Cache 	2 ms < 1 ms		pur	e path	
Yesterday, 20:21		Completed at	532 ms	 DNS lookup TCP connect 	< 1 ms < 1 ms < 1 ms				
Yesterday, 20:23				Secure connect	< 1 ms < 1 ms 376 ms				
Yesterday, 20:24				 Request Response Processing 	4 ms 139 ms				
Yesterday, 20:25				 OnDOMContentLoaded OnLoad 	2 ms 2 ms				
Yesterday, 20:26				Sizes	2 1113				
Yesterday, 20:29				Transfer size	4.94 kB				

Scatter plot will come in 2019



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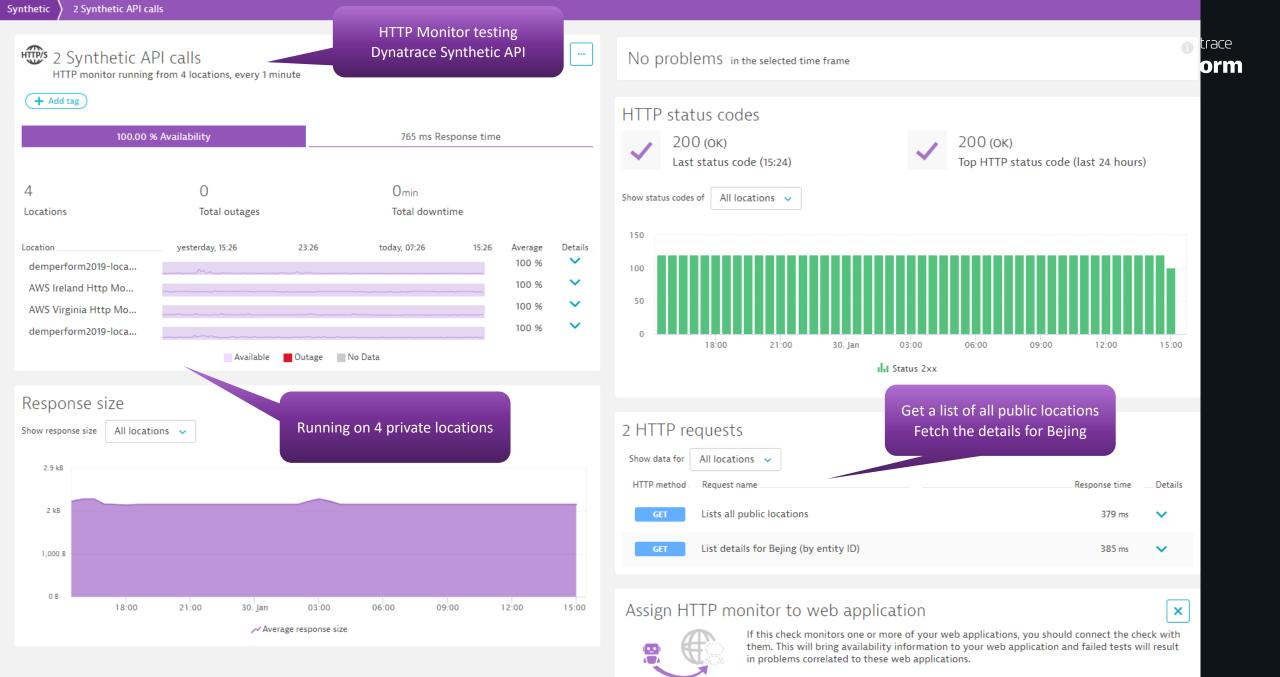
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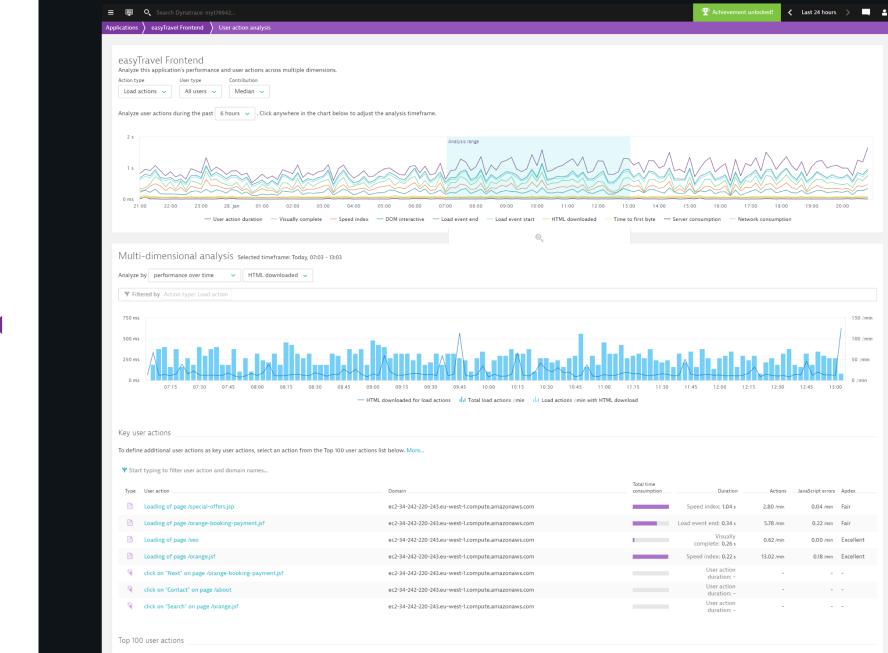
HTTP Monitors

- Availability monitor for web requests
- Mobile and API monitoring
- Today:
 - Single request HTTP monitor for private locations
- Planned:
 - Early access for multi request HTTP monitors starts early Q2



User actions analysis view

Show me the top 100 user actions based on total time consumed 🐱



DEM

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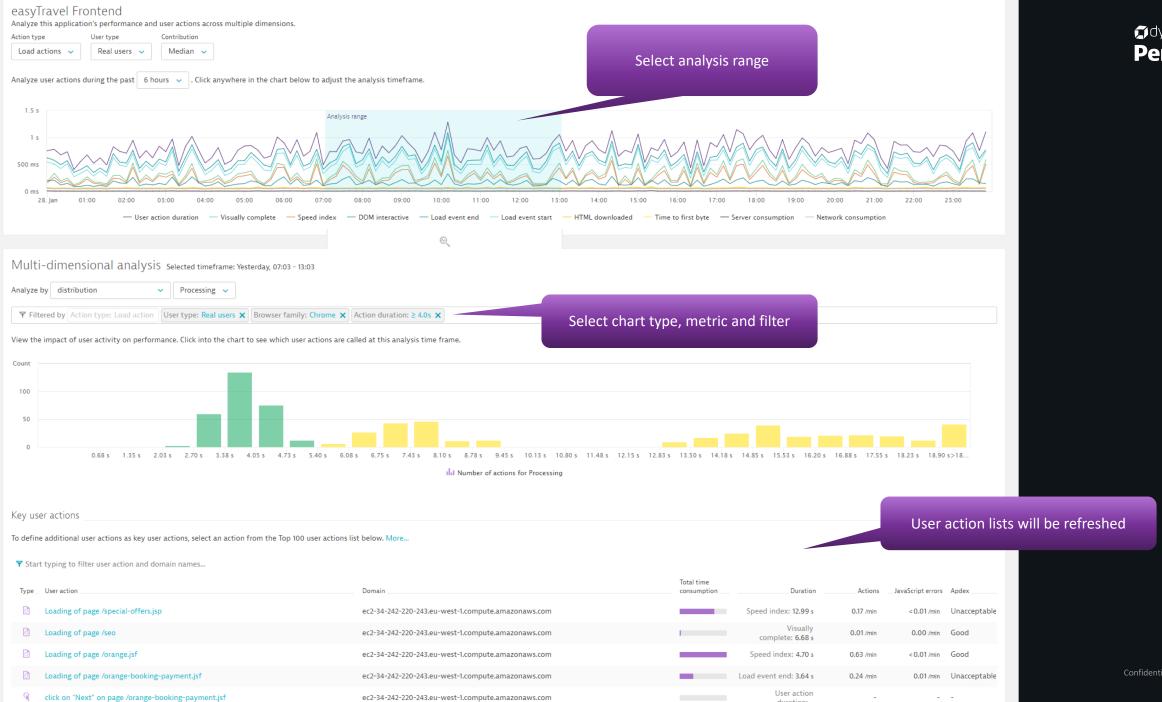
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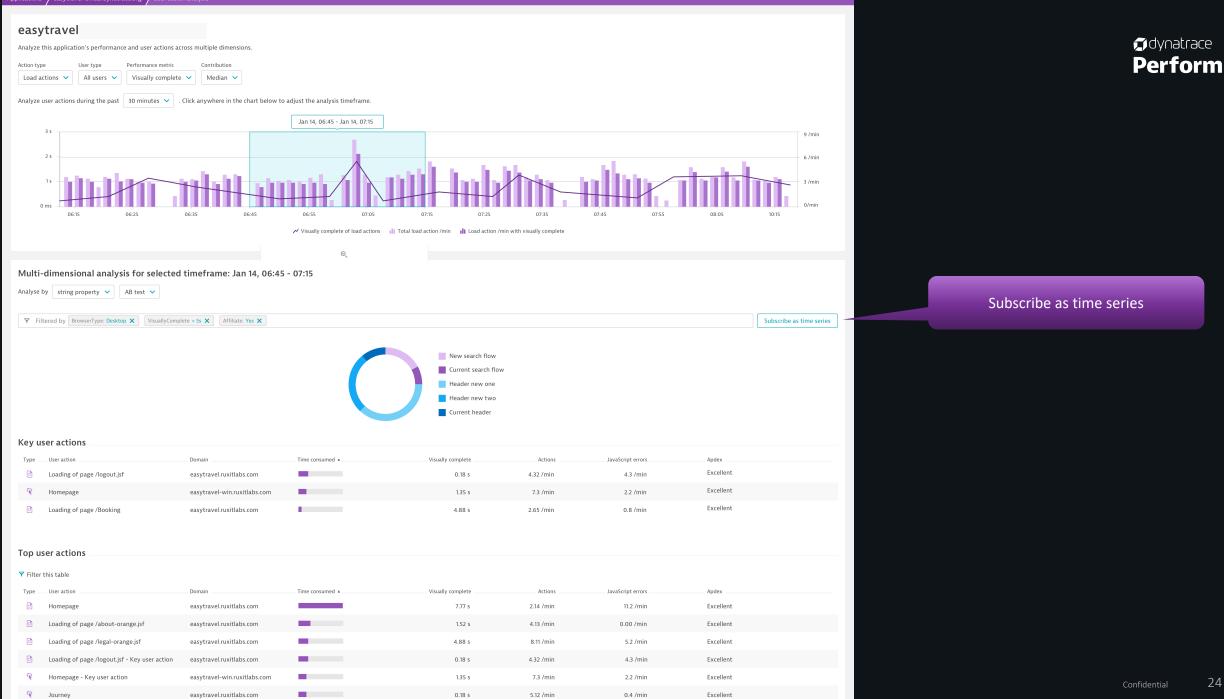
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User actions analysis view

• DEMO

- Analysis Views
- Action Properties



Loading of page /contact-orange.jsf

easytravel.ruxitlabs.com

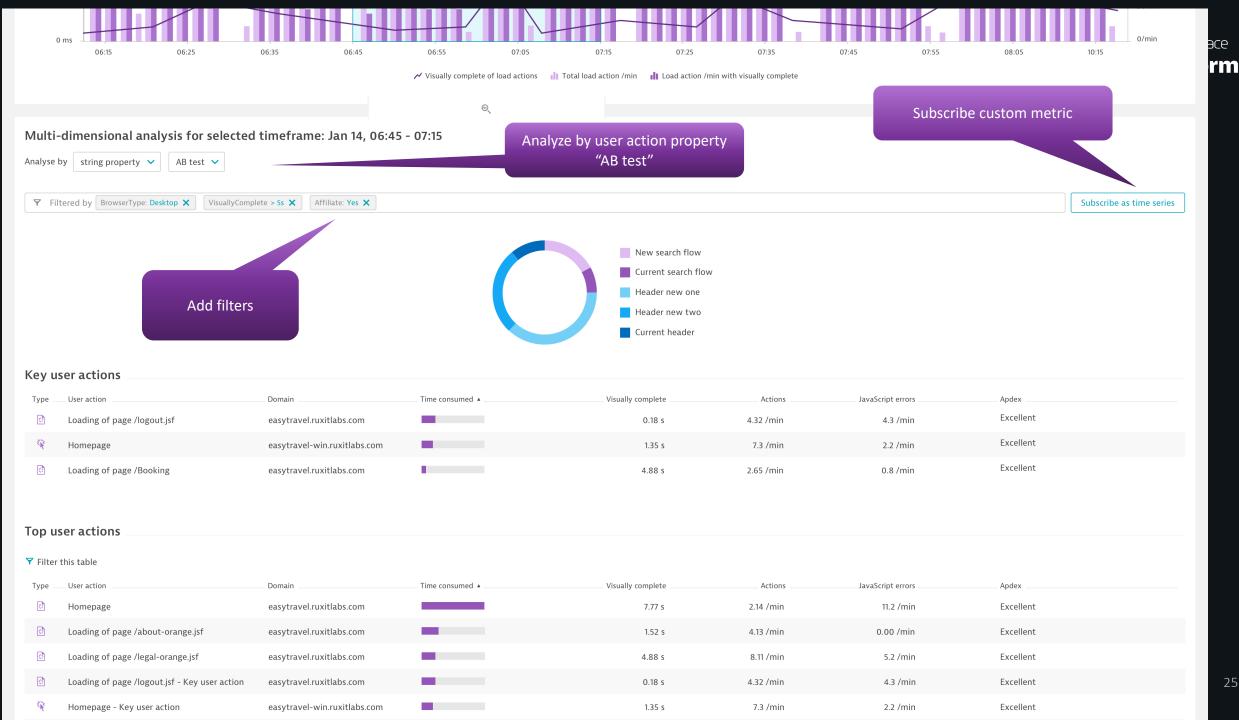
0.22 s

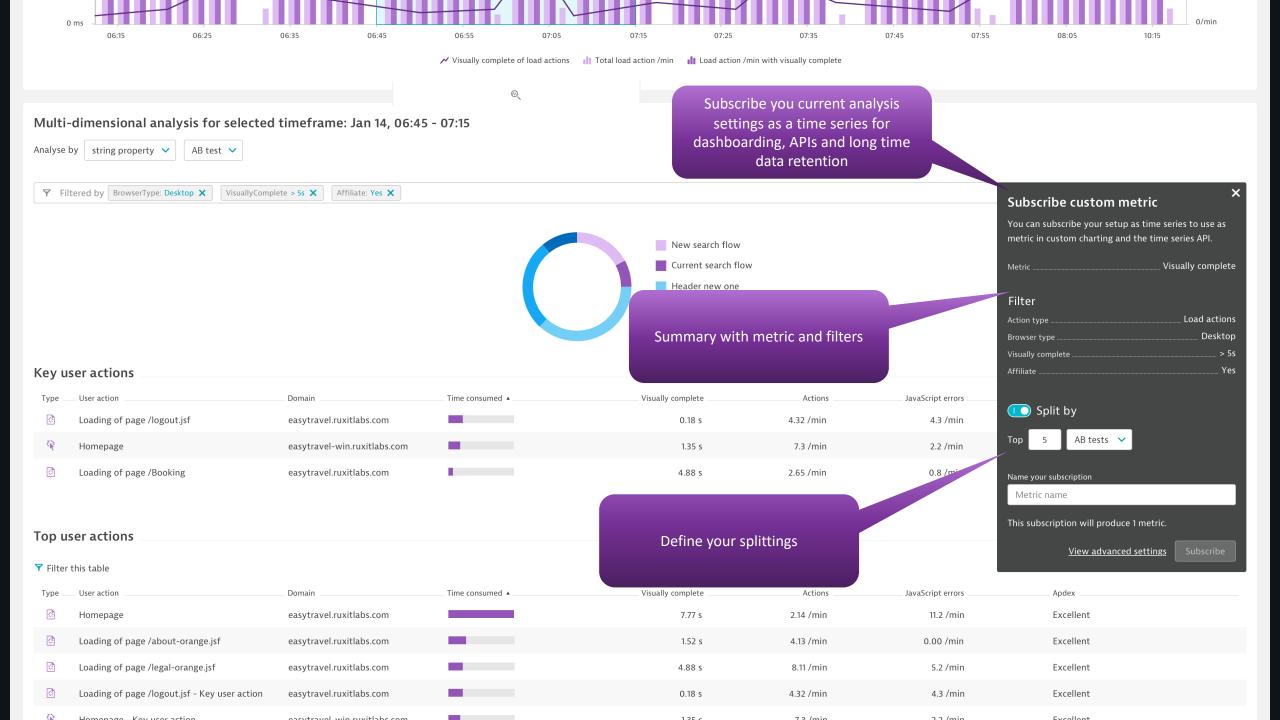
4.32 /min

0.2 /min

Excellent

24





Actions analysis view

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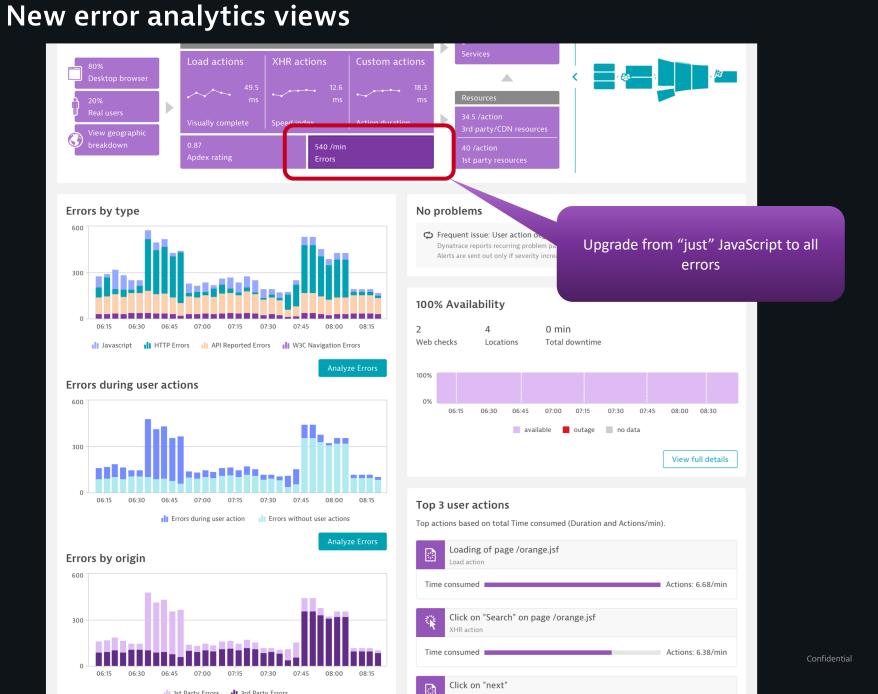
- Last year we released the new user action analysis view for web applications
- Mobile and custom apps will be available in the next 4 weeks
- Analysis view for browser monitors is in work, planned for Q2
- User action properties will come in Q2 2019
- More metrics and filters will come in 2019
- Subscribe custom metric is planed for Q3 2019

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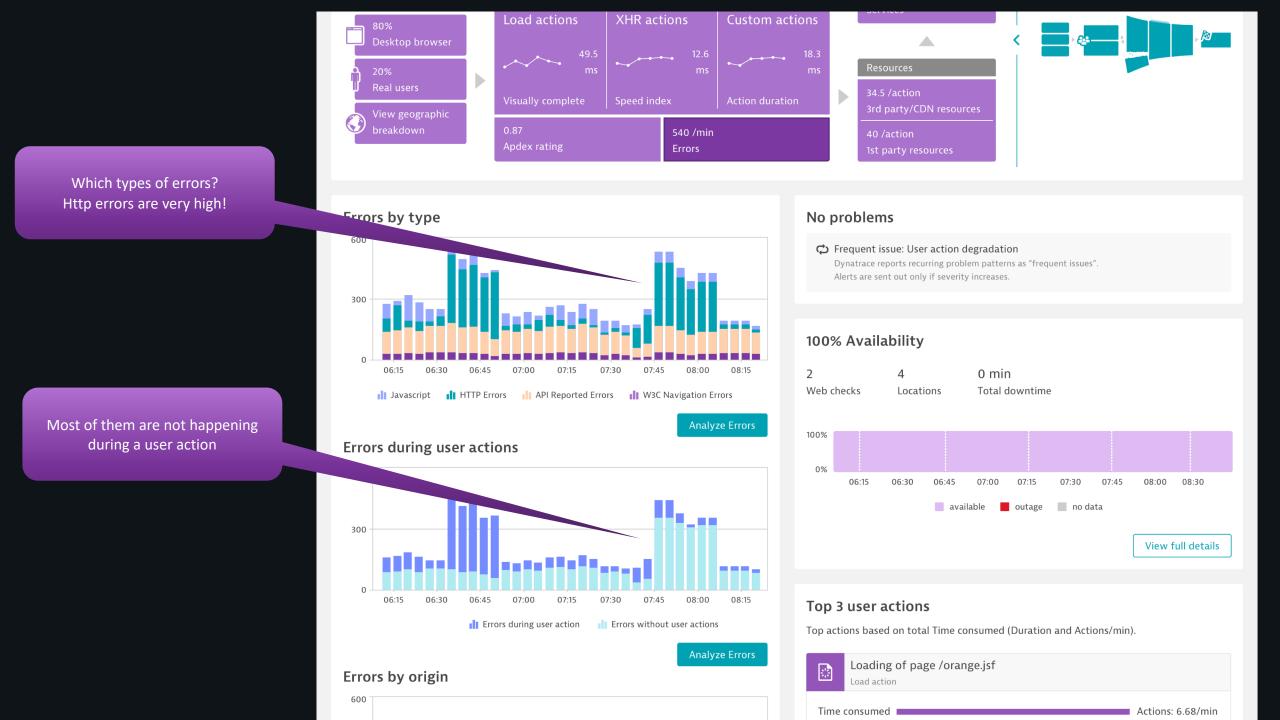
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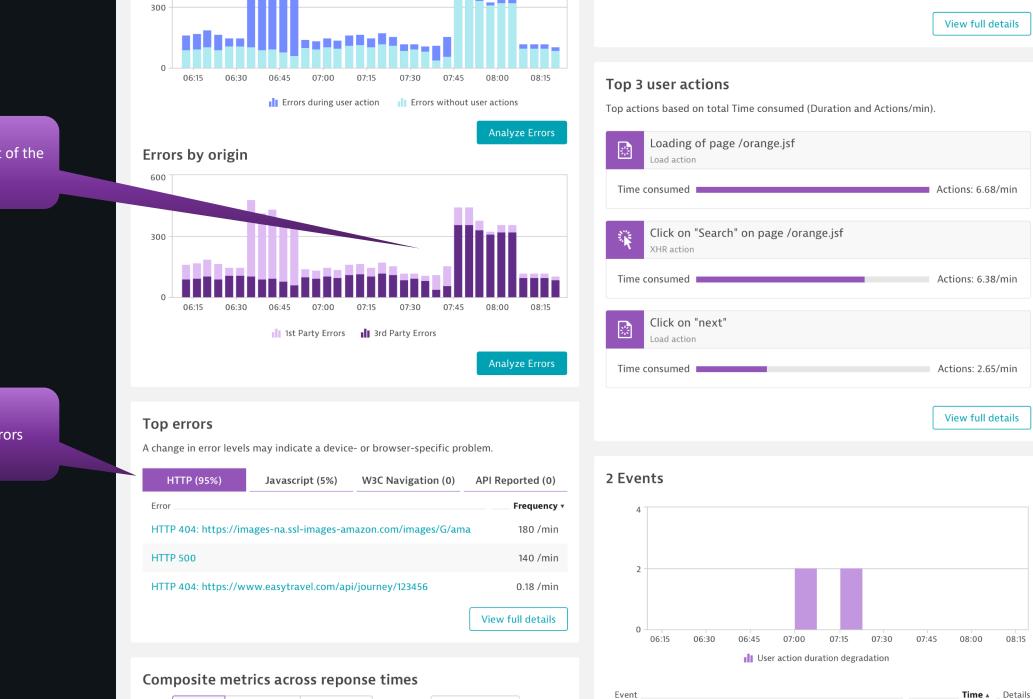
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3'rd parties are causing most of the errors

Take a look at top http errors

Slowest 10% Fastest 10% metrics of load actions 🗸

Median

View

today 07:00

~ /

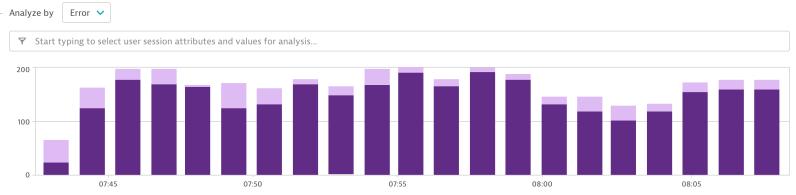
User action duration degradation



1st Party Errors 13rd Party Errors

∞,

Multi-dimensional analysis for selected timeframe: Today, 07:40 - 08:10



💼 1st Party Errors 🖬 3rd Party Errors

Error	Туре	with/without actions Origin	Occurrences •	Filter
HTTP 404: https://images-na.ssl-images-amazon.com/images/G/amazon	HTTP	0 / 5k 3rd Party	200 / min	7
HTTP 404: https://www.easytravel.com/api/journey/123456	HTTP	3k / 1k 1st Party	150 /min	Y
HTTP 404: https://www.easytravel.com/api/journey/999999	HTTP	30 / 100 1st Party	4.43 /min	7
TypeError: 'undefined' is not a function (evaluating 'f.curCSS(c,a)')	Javascript	15 / 0 1st Party	0.52 / min	Y
Uncaught Error: Syntax error, unrecognized expression: /test	Javascript	8 / 0 1st Party	0.13 / min	Y
Key user actions				

Туре	User action	Domain	Time consumed	Duration	Actions	Errors • Apdex	Filter
	Homepage	easytravel.ruxitlabs.com	н	1.77 s TML Downloaded	2.14 /min	180 /min Excellent	Y
	Loading of page /special-offers.jsp	easytravel.ruxitlabs.com	н	5.52 s TML Downloaded	4.13 /min	145 /min Excellent	Y
2	Loading of page /Booking	easytravel.ruxitlabs.com	• H	0.52 s TML Downloaded	0.13 /min	1/min Excellent	Y

Top user actions

▼ Filter this table

Analyze by error in the user action analytic views

Filter user actions on specific errors

Analysis timeframe: Today, 06:30-07:00

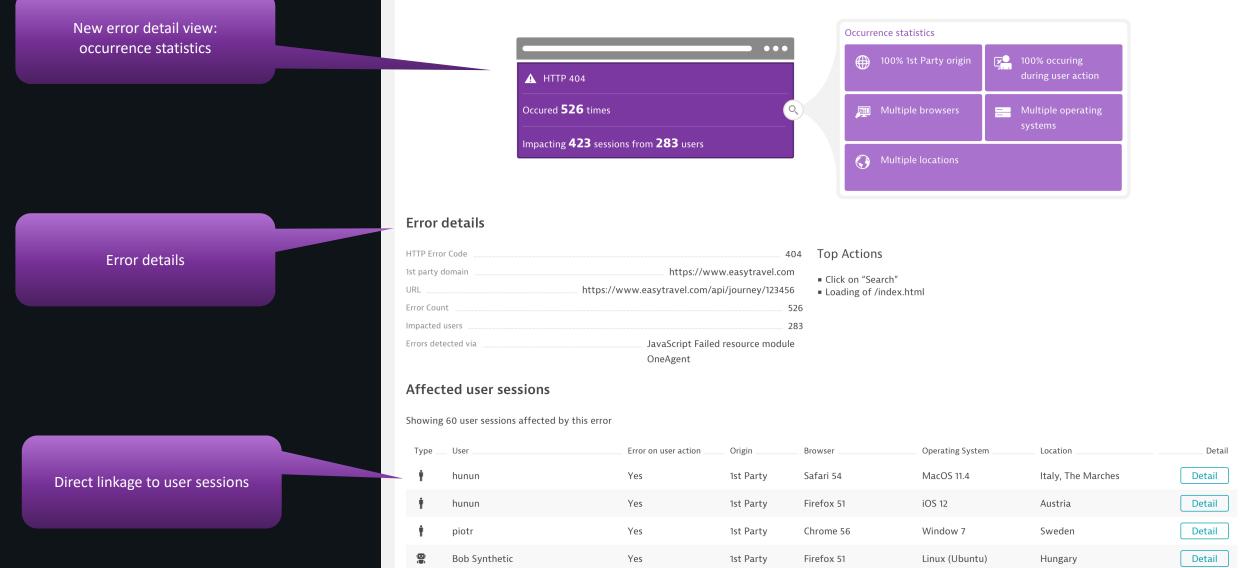
https://www.easytravel.com/api/journey/123456

Analyze Pure-path Ignore this error

HTTP 404

mike

Have a detailed look under which conditions the error has occurred by clicking on the occurrence statistics findings.



Yes

1st Party

Edge 13

Windows 10

Poland

Detail

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New error analytics views

- Waterfall improvements are planed for end of Q1
 - Failed images with and without server side purepaths
 - JS API for error reporting beyond JavaScript errors
- New views and workflows will be released in steps till Q3 2019

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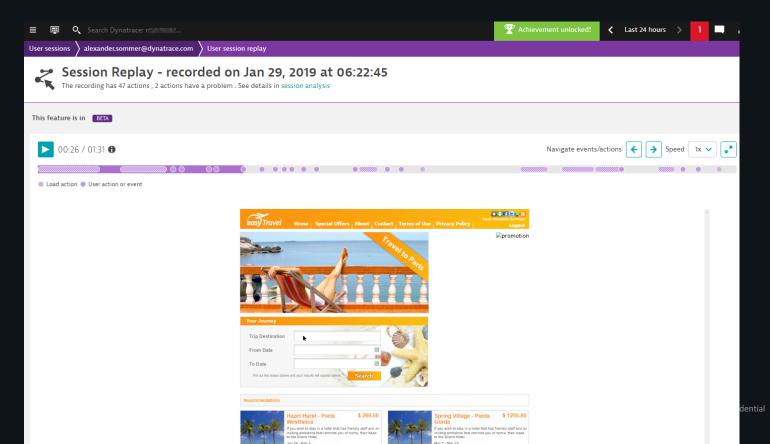
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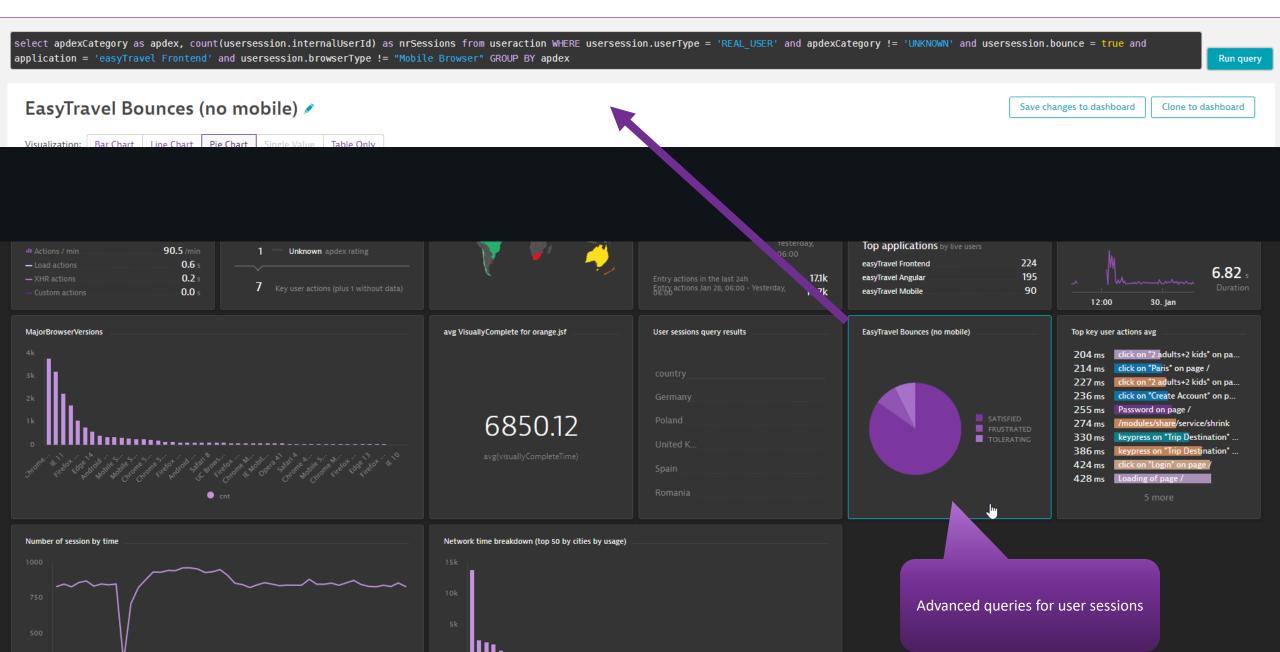
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More than just performance and functional health

- Session replay adds visualization to RUM data
- More user behavior and user session analytics will come to the product



Create advanced queries on completed user sessions using user sessions query language. View Documentation 🛽



User sessions Analyze user sessions from several dimensions or filter your list to find specific users and sessions. Pin to dashboard Save query 🗸 🗸 Y Start typing to select user-session attributes and values for analysis Overview **Overview of user sessions** 123,456 total sessions 2,123 live sessions Chart results over time 💙 . Show a resolution of 2 hours 🗸 1234 session replays 12.3 avg. actions/session 10 k Application type 65% web sessions 35% mobile sessions ○ 35% custom app sessions view 12.00 5 Jan 12:00 6 Jan 12.00 7 Jan 12.00 8 Jan 12.00 9 Jan 12.00 10 Jan Live sessions Completed sessions Applications 68% easyTravel Frontend (web) 32% easyTravel Mobile (mobile) Last 50 of 6,086 user sessions (including 659 live sessions) from 3,104 users view Load actions User actions & Events Incidents Conversions Errors & annoyances User User session **v** User type Duration Details 1.234 affected sessions (21% of \sim Oct 5, 2018 - 08:15:33 live nolan_witting@powlowski.io 9.3 min ////-----Tolerated total) view Oct 5, 2018 - 08:15:33 live mandy_bartell@gmail.com $\mathbf{\vee}$ Satisfied 9.3 min 🦇 🗕 🕘 – lacey_predovic@leffler.biz Locations Oct 5, 2018 - 08:15:33 live Tolerated 9.3 min ///////----- \mathbf{v} ♀ 52% user sessions in the USA Oct 5, 2018 - 08:15:33 live corkery_ernesto@karlie.net \mathbf{v} 9.3 min ////-----Satisfied view Oct 5, 2018 - 08:15:33 live vandervort.hector@hotmail.com Satisfied 9.3 min //// ----- \mathbf{v} User flow Oct 5, 2018 - 08:15:33 live guadalupe_hoeger@garth.io 9.3 min ///////•••••••••• \mathbf{v} Satisfied >> 21% bounced sessions Oct 5, 2018 - 08:15:33 antonio_grant@jakubowski.com \sim ₿ 65% converted sessions Tolerated

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view

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Refresh all user session views: More findings out of the box Easier and faster to use

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More than just performance and functional health

Visit the next breakout sessions:

Session Replay with RUM – See your users in 4k (Track: Digital Experience)

for more details on session replay, advanced user session queries and user session analysis.

ødynatrace Perform

Let us know how we did!

- 2 minute survey
- Find it from the Perform app menu
- Complete survey for each breakout you attend

Track = Digital Experience

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Q Se	arch
	Agenda
•	Maps
*	Sponsors
Ŷ	Speakers
۳	WiFI
444	Attendees
÷	HoloLens
Æ	Autonomous Cloud Survey
B	Breakout Survey
ē	Certification
	Escape the War Room
₽	Peer Reviews
Activity	Notifications Bookmarks Leaderboard More

And don't forget ...



Thank you

Thank you

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