

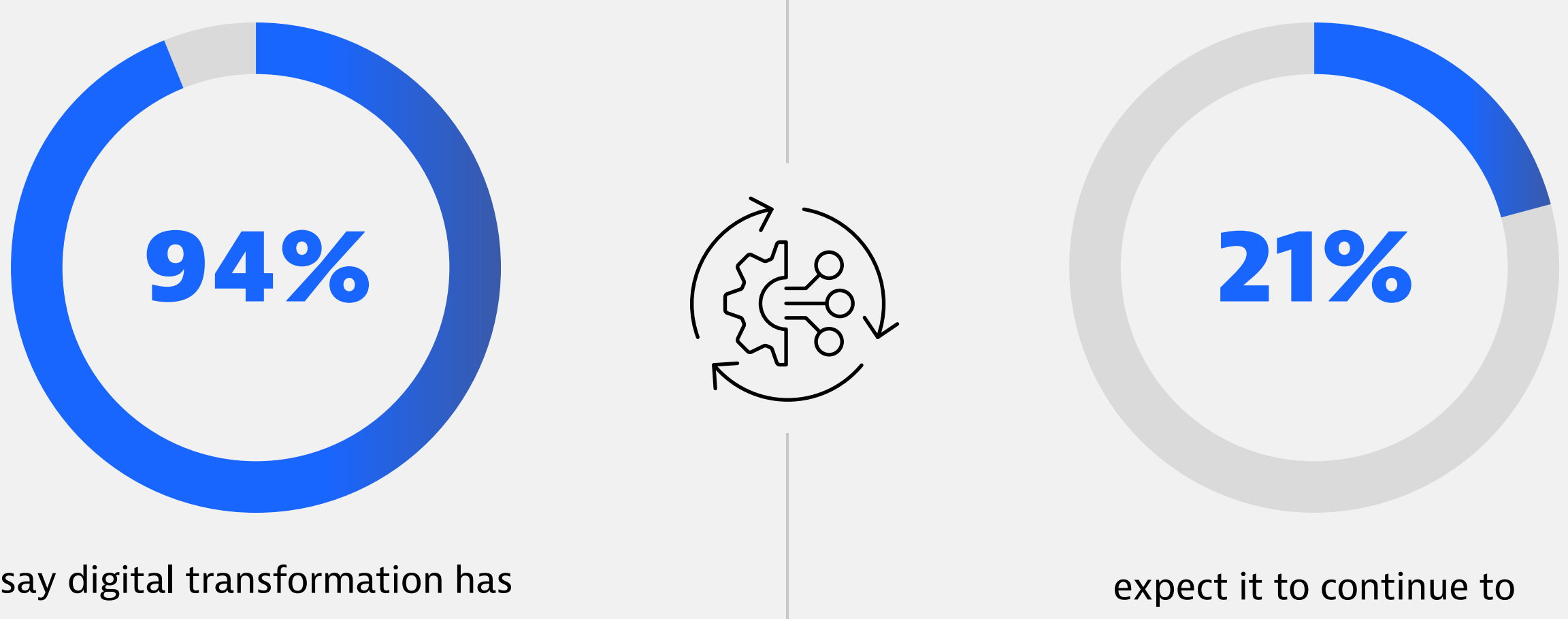
Retailers must embrace DevSecOps to deliver a modern, resilient shopping experience

IT leaders in retail face pressure to deliver exceptional experiences, improve conversion rates, drive loyalty, and increase revenue.

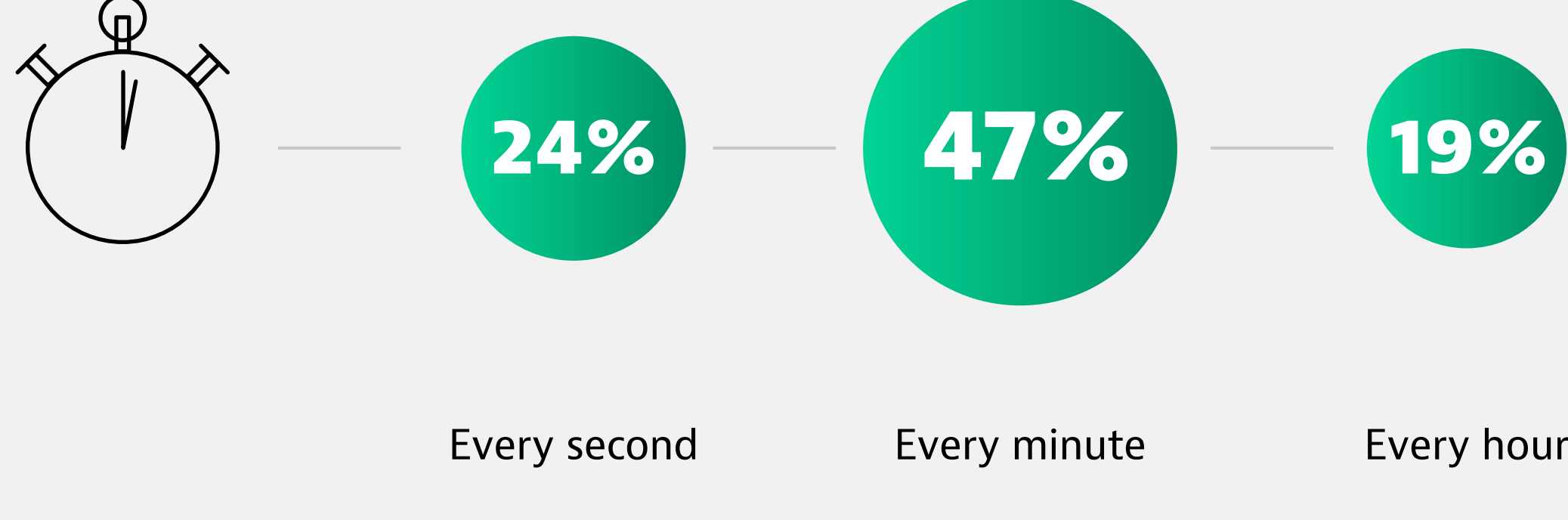
Here's how they're doing.



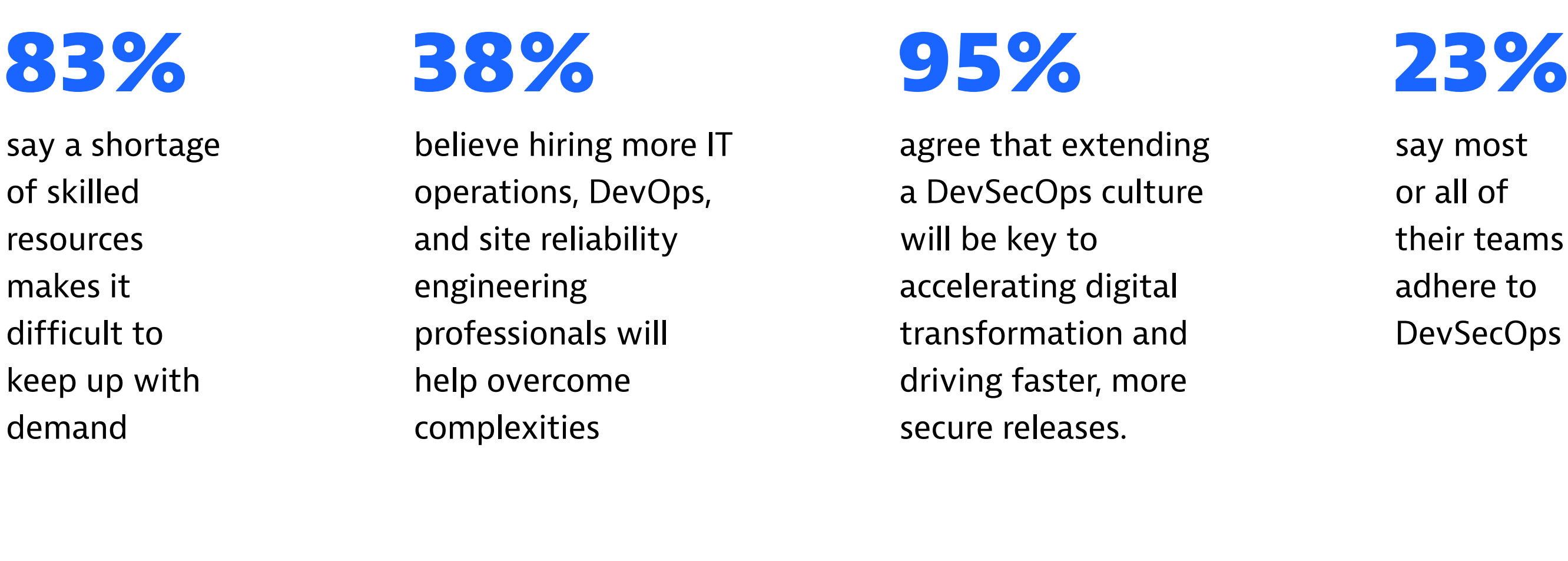
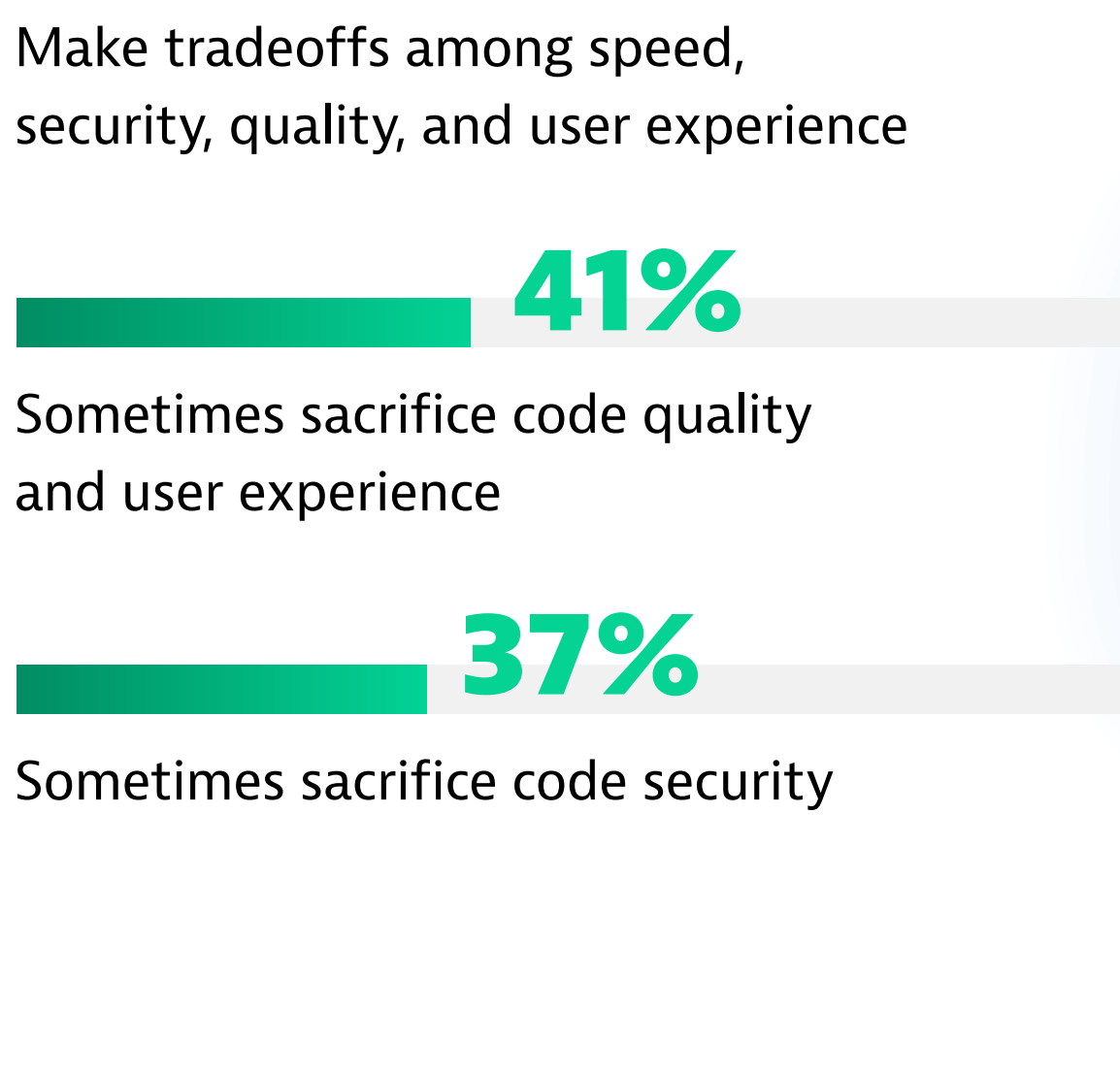
Insights from a global survey of 151 retail IT leaders revealed the impact of digital transformation in the industry:



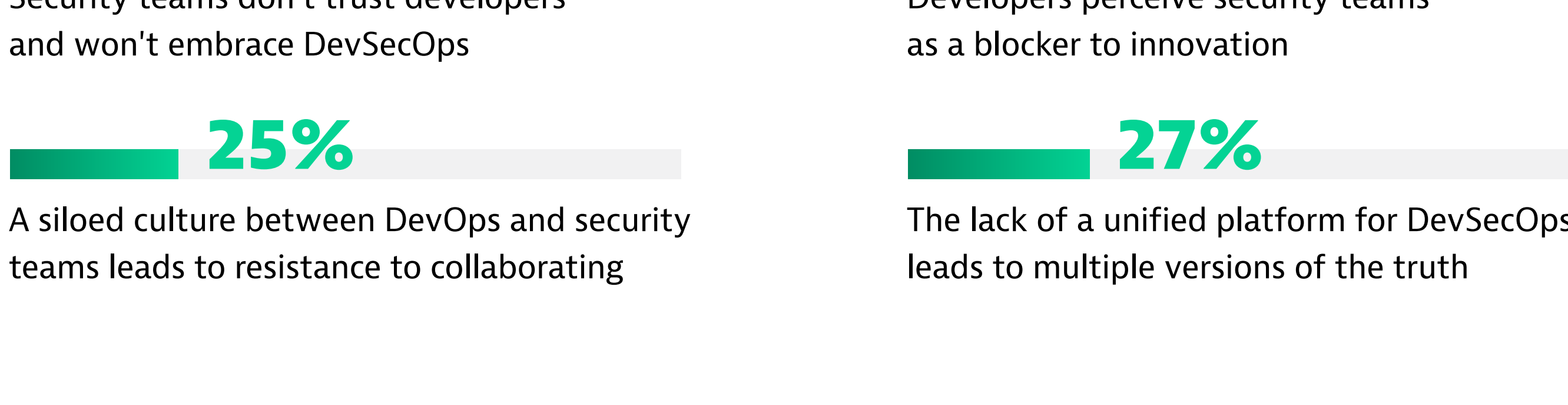
But digitization is driving more complexities. On average, the most critical applications in a retail organization change:



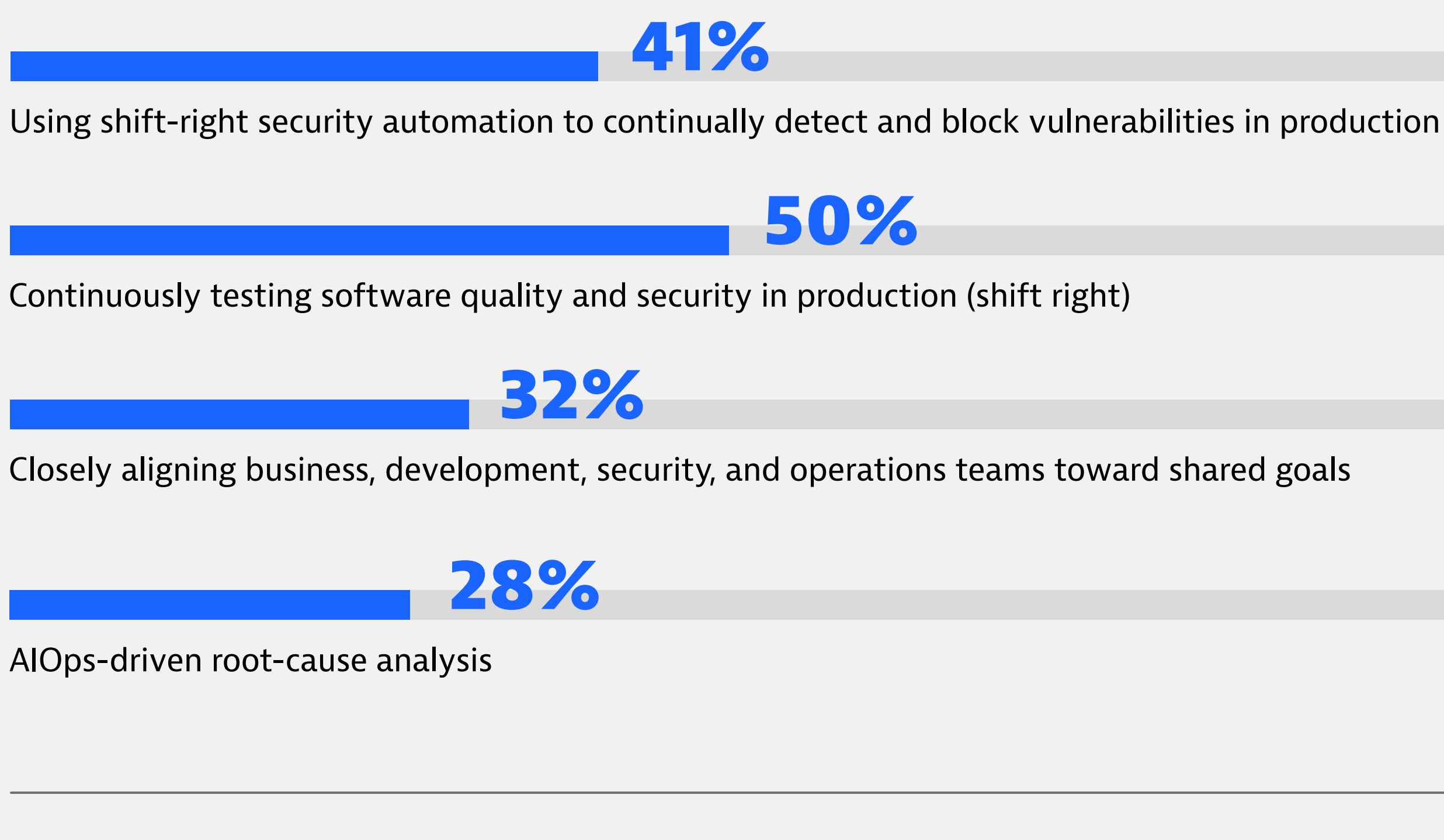
The pace of innovation is so fast, IT leaders find it challenging to keep up.



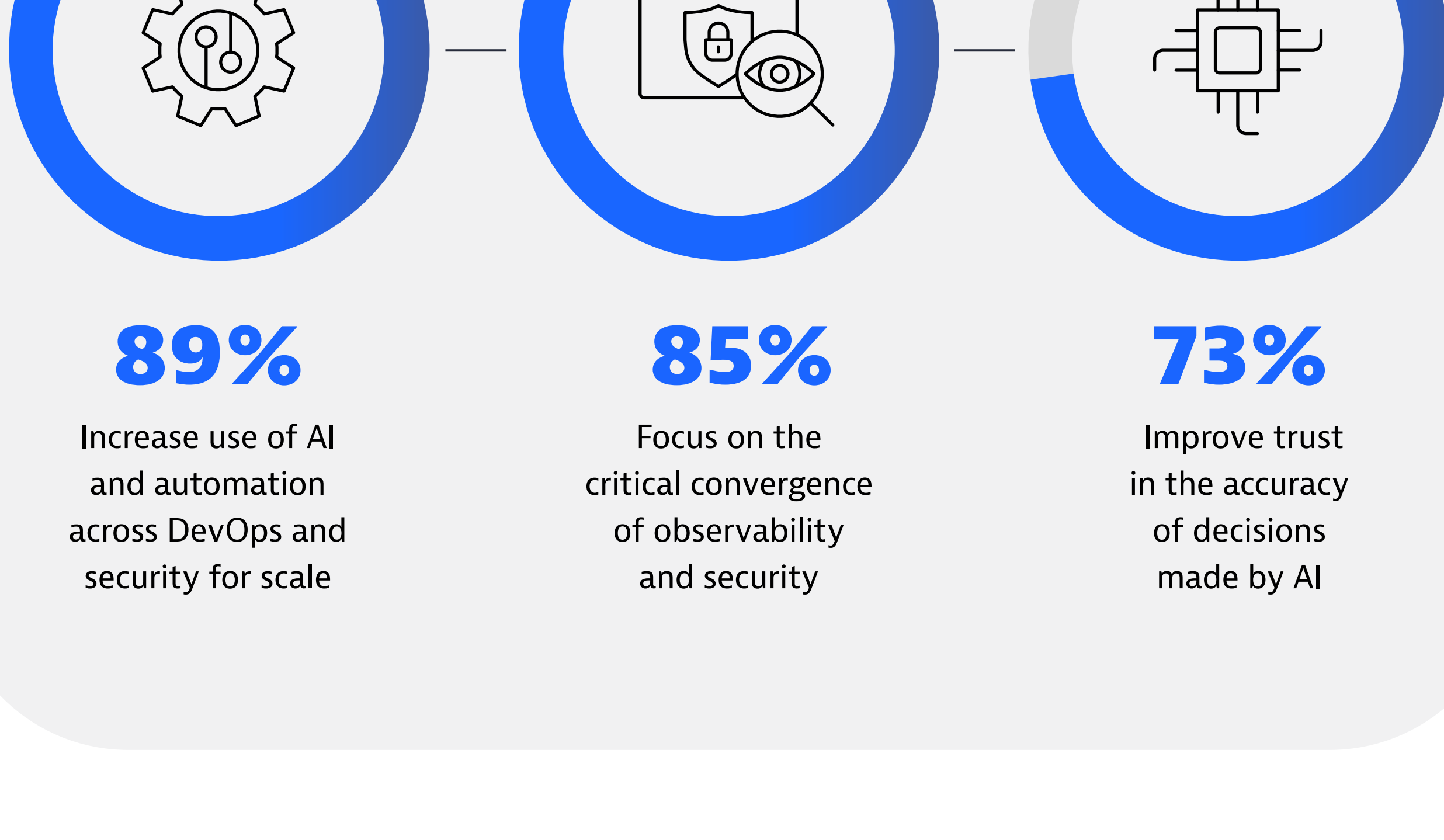
Barriers to adoption exist:



In spite of these challenges, IT leaders are making strides in DevSecOps investments:



To create a more successful DevSecOps culture, retail IT leaders recommend:



Download the research

to learn more insights from IT leaders

Learn how Dynatrace can help you build and mature a successful DevSecOps culture so you can deliver reliable and resilient software at the speed your business demands.