

The Business Value of Dynatrace

IDC found that interviewed organizations that deployed Dynatrace benefited from a singular-platform approach to cloud infrastructure and application observability and security. Through greater application performance, staff productivity, and reduced IT costs, IDC calculated that interviewed organizations achieved total average annual benefits of **\$17.3 million per year**, resulting in a **three-year ROI of 451%**.

KEY RESULTS

↑ \$2.6 million
average annual benefit
per 100 supported applications

↑ 451%
three-year return
on investment

→ 6 months
payback period

CUSTOMER QUOTE (SECURITY ORGANIZATION):

“Prior to the deployment of Dynatrace, my organization was spending a ton of time firefighting. We really wanted to get to a tool that would help with the firefighting so that we could spend less time reacting to issues. Dynatrace has strong AI built into the platform, and they have an automation guide that I’m a huge fan of. They’re doing a lot of cool open source work at Dynatrace that is extending the capabilities of the platform that combine security and log analytics. It really is a powerful platform.”

STAFF-RELATED BENEFITS

↑ 53% more efficient
platform managers

↑ 28% more efficient IT/DevOps
application performance teams

↑ 18% more productive
developers

CUSTOMER QUOTE (RETAIL ORGANIZATION):

“Dynatrace gives my organization the ability to interrogate what the application is doing from a performance standpoint in a way that allows developers to make quicker decisions as to what they can improve upon.”

APPLICATION PERFORMANCE BENEFITS

↓ 37% fewer Sev1 and
Sev2 outages annually

↓ 56% less time to resolve
Sev1 and Sev2 outages

↓ 72% less revenue
loss from Sev1 and
Sev2 outages

CUSTOMER QUOTE (HEALTHCARE ORGANIZATION):

“My organization is seeing a reduction in our MTTR due to application teams getting better visibility in what’s going on. We are able to resolve issues before they impact our business or result in an outage because Dynatrace gave us critical information.”