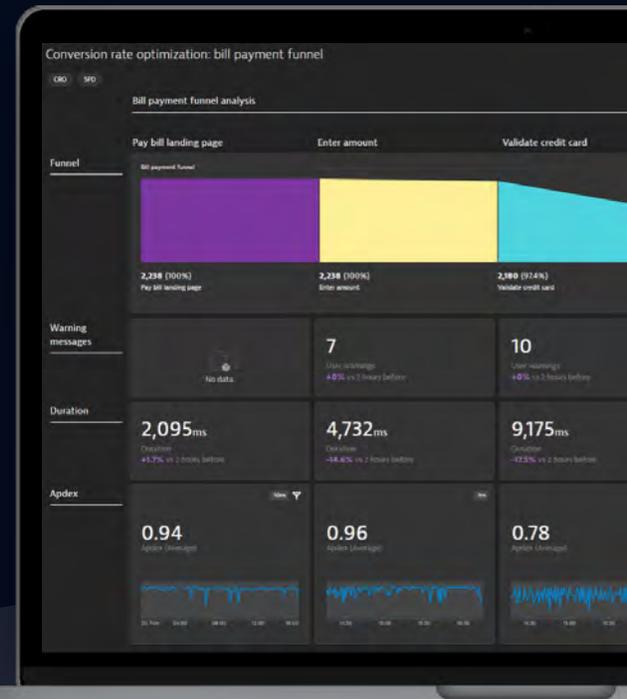


Business Analytics for Insurance

Maximize policyholder value and loyalty through flawless digital experiences

Today's digital customer expectations require an approach that puts your policyholders' needs front and center, delivering frictionless experiences at every touchpoint in the customer journey. Led by insurtech companies, the global insurance market is transforming to 'digital-first' business models to unlock significant new value. Increasing demands for individualized insurance and experiences will be met through IoT, telematics, and AI, leading to exploding volumes of data and new points of failure. Incumbents must adapt to meet the innovation and time-to-market demands of dynamic new market conditions.



Increase acquisition, renewals, and share-of-wallet

Visualize every policyholder touchpoint in context across quotes, applications, claims, renewals, and cross-sells to ensure frictionless experiences while prioritizing investments with the greatest business impact.



Let Dynatrace deal with complexity so you can focus on innovation

Implement automatic and intelligent observability across multi-cloud and hybrid cloud environments to proactively improve your tech stack where it matters most. Leverage AI-powered answers for issues and optimizations for every insurance application: web, mobile, agent, insurance backend, IoT, and more.



Prioritize and understand business impact

Understand impact to users and the bottom line to prioritize optimization and troubleshooting efforts based on business KPI impact such as enrollment conversions, lifetime customer value, and feature adoption.

“When you’ve got 300,000 dependencies, the biggest bang for buck that Dynatrace’s AI gives is the precise root cause analysis.”

— Gary Carr
 Cloud Infrastructure Architect
 American Fidelity



Dynatrace supports key insurance user journeys and applications, including:

- Policy applications and quotes
- Policy servicing (quote, rate, underwrite)
- Claims processing
- Claim FNOL, settlement, reporting
- Bill payment
- Mobile apps
- Fraud alerts
- Non-insurance products and services
- Core software systems
- Guidewire
- Duck Creek

Start your free trial now:
dynatrace.com/trial/

About Dynatrace

Dynatrace provides software intelligence to simplify cloud complexity and accelerate digital transformation. With automatic and intelligent observability at scale, our all-in-one platform delivers precise answers about the performance and security of applications, the underlying infrastructure, and the experience of all users to enable organizations to innovate faster, collaborate more efficiently, and deliver more value with dramatically less effort. That’s why many of the world’s largest enterprises trust Dynatrace® to modernize and automate cloud operations, release better software faster, and deliver unrivalled digital experiences.

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