

# Dynatrace digital experience monitoring

Monitor, analyze and optimize customer experience with an enhanced 360-degree view of every single user journey at every digital touchpoint.

With today's high expectations for speed and availability of applications, there is a need for a deep understanding of real user experiences to make the best business decisions. Only enterprises focusing on digital customer experience will stay relevant in the future.

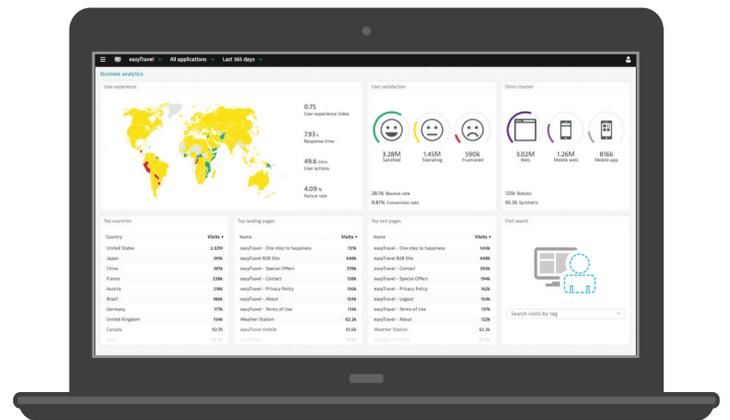
## Fact Sheet

Dynatrace delivers business-critical analysis and understanding of how your application's performance impacts user experience and your bottom line. Powered by artificial intelligence, Dynatrace redefines digital experience monitoring, giving you the ability to see applications the way your customers do and provides insights to stay competitive in today's market.

## Monitoring redefined — every user, every app, everywhere

Dynatrace provides full insight across all channels to bridge the gap between IT and digital business.

-  Full end-to-end monitoring of every single user session
-  Integrated view of the user experience across all mobile/web applications and other digital touchpoints
-  AI-powered resolution of performance problems before customers are impacted
-  Easy to use, zero manual configuration



## Analyze every single customer journey and resolve problems proactively

Dynatrace digital experience monitoring combines real user monitoring and synthetic monitoring for mobile and web applications for a unified solution to monitor, analyze and improve customer experience.

-  Analyze each customer's digital journey in real time to evaluate satisfaction
-  Big data driven performance insights
-  Eliminate performance blind spots
-  Drive smarter and fast problem remediation
-  Monitor and analyze web application availability and SLAs
-  Dashboard view globally, 24 hours/day
-  Competitive benchmarking
-  Mobile, web and hybrid application performance management
-  Crash analytics

Dynatrace monitors and improves customer experience for digital business success. With Dynatrace, every user, every action, every device is monitored allowing for continuous performance optimization and consistent business metrics to ensure a successful digital experience. AI powered, full stack, automated, this is monitoring redefined and the new measure for success.

## Dynatrace Digital Experience Insights provide actionable expert advice:

Get specific, personalized evaluation of your digital experience environment along with specific directions on how to instantly improve — all in one easy package.

Digital Experience Insights takes the challenges and complexity out of your digital enterprise with:

-  Daily email and regular Insight reports — for meaningful, actionable direction
-  Implement best practices for measurement and management
-  Daily triage and expertise on-demand with more expert eyes on your site

Get started now!

Download your 15-day free trial: [dynatrace.com/trial/](https://dynatrace.com/trial/)

## Dynatrace Digital Performance Platform — it's digital business...transformed.

Successfully improve your user experiences, launch new initiatives with confidence, reduce operational complexity and go to market faster than your competition. With the world's most complete, powerful and flexible digital performance platform for today's digital enterprises, Dynatrace has you covered.

[Learn more at dynatrace.com](https://dynatrace.com)

Dynatrace has redefined how you monitor today's digital ecosystems. AI-powered, full stack and completely automated, it's the only solution that provides answers, not just data, based on deep insight into every user, every transaction, across every application. More than 8,000 customers use Dynatrace to optimize customer experiences, innovate faster and modernize IT operations with absolute confidence.

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