Dynatrace for Software and Technology companies

Confident product delivery at speed and scale while elevating reliability and security

With Dynatrace, you can accelerate innovation to stay ahead of the competition:

- **Enhance your brand** by ensuring high product reliability and security at scale
- **Manage rapid changes** without compromising release quality and missing SLOs
- **Exceed customer expectations** with real-time insights into end-to-end user experience
- **Realize ROI and drive efficiencies** by optimizing cloud spend and automating manual processes
- **Boost engineering productivity** and optimize CI/CD pipelines with intelligent DevSecOps automation

Why we're different

- **Best-in-class observability**: Continuous visibility across your technology ecosystem with automatic dependency mapping for fast root-cause determination
- **Beyond data on dashboards**: Precise AI-driven answers to proactively pinpoint issues before they impact users, and ensure a high level of reliability
- **Context-rich analytics**: Contextually unify observability, security, and business data at scale and leverage massively parallel processing to power real-time insights
- **Intelligent DevSecOps automation**: Leverage real-time insights to automate processes across the SDLC including notification, remediation, QA and delivery
- **Runtime application security**: Empower security teams with a unique approach to securing cloud-native applications at runtime

Broasted technology support

We're open, extensible, and easily integrate with 600+ technologies

Learn more at: dynatrace.ai/software
Cloud done right for Software and Technology companies

Dynatrace (NYSE: DT) exists to make the world’s software work perfectly. Our unified platform combines broad and deep observability and continuous runtime application security with the most advanced AI/ML to provide answers and intelligent automation from data at enormous scale. This enables innovators to modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. That’s why the world’s largest organizations trust Dynatrace® to accelerate digital transformation.

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a free 15-day Dynatrace trial.

Out of the box Dynatrace provides fully automated capabilities:

- Observability as Code that fits into your GitOps strategy
- Shift left quality and security ensuring high-quality releases
- Automatic discovery of dependencies and AI-driven, real-time identification of issues with root-cause precision
- Lightning-fast analytics with an integrated and purpose-built massively parallel processing data lakehouse
- Proactive risk management with runtime vulnerability analysis and application protection

“Dynatrace is like a spider sitting in the middle of our operations web. It takes away all the white noise and provides real answers. Before, we had blind spots, but with Dynatrace we can see everything. The automation it provides gives us back time that we can invest into developing the features and services our customers expect.”

— Reinhard Weber, Senior Product Manager, SAP

Request a free trial today: dynatrace.com/trial

Staying competitive in today’s market requires precise answers in real time and intelligent automation

Realize cloud deployment ROI, increase engineering productivity, and deliver secure, highly performing software with observability, application security, AI, and intelligent automation in one unified platform.

Dynatrace’s software intelligence platform lets you:

- Innovate faster with reduced risk
- Ensure high reliability and availability
- Improve engineering productivity and retention

Dynatrace (NYSE: DT) exists to make the world’s software work perfectly. Our unified platform combines broad and deep observability and continuous runtime application security with the most advanced AI/ML to provide answers and intelligent automation from data at enormous scale. This enables innovators to modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. That’s why the world’s largest organizations trust Dynatrace® to accelerate digital transformation.

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a free 15-day Dynatrace trial.

dynatrace.com/blog @dynatrace