

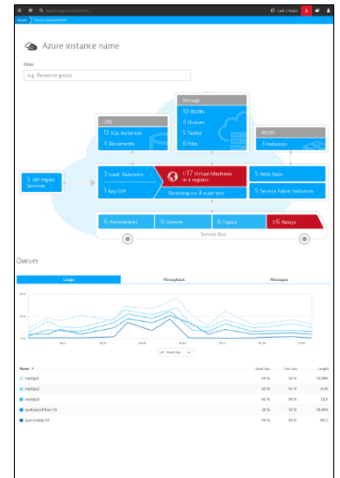
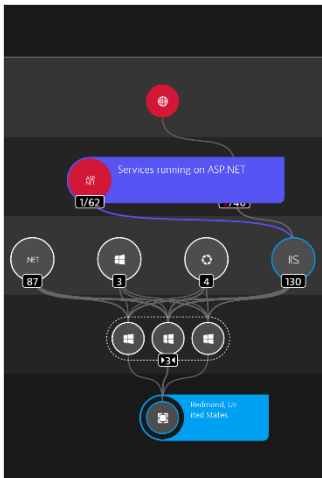


# Monitoring Redefined for Microsoft Azure. Every User, Every App, Everywhere. AI Powered, Full Stack and Automated.

## Dynatrace

Successfully improve your user experiences, launch new cloud initiatives with confidence, reduce operational complexity and go to market faster than your competition. With the world's most advanced, AI powered and flexible performance monitoring platform for today's digital enterprises, Dynatrace has you covered.

## WHAT WE OFFER



**Smarter monitoring at scale.** The real-time dependency discovery and self-learning capabilities of Dynatrace were built to automate IT operations in highly dynamic application environments. Built-in AI sifts through millions of connections to automatically pin-point the root cause of any performance and availability issues.

**All-in-one performance monitoring.** Use a single platform to analyze application performance throughout your Azure Infrastructure, Cloud services and applications, down to each individual transaction across all layers and technologies. Our R&D team of more than 600 experts ensures the broadest and deepest coverage in the industry.

**Optimize customer experience.** Full insights into every customer journey for better business decisions based on intelligent analytics. Connect the dots between customer experience, application performance, and business outcomes. Get a 360 degree view of real user experience for all of your web and mobile apps on Azure Platform.

**Cloud monitoring taken to the next level.** Whether you run on Microsoft Azure, Azure Stack, Cloud Foundry, OpenShift, or private datacenters, Dynatrace keeps up automatically. Gain complete insights across all cloud and on-premise tiers with a single integrated map of dependencies between apps, services, processes and cloud components.

## WHAT OUR CUSTOMERS ARE SAYING

"BARBRI is planning to forklift their entire production environment into Azure, and Dynatrace helps me and my team have the confidence to be able to do that in an efficient and effective way." - Mark Kaplan, Director of IT, BARBRI Inc.

## LEARN MORE

More than 8,000 enterprises use Dynatrace to innovate faster with absolute confidence: [www.dynatrace.com/azure](http://www.dynatrace.com/azure)

# Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



## KEY USE CASES

### WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

### CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

### BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

### MOBILE

Accelerate your mobile app development by using a backend hosted on Microsoft Azure. Scale instantly as your install base grows.

### MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

### FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

### ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

### DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

### GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

**Learn more:** [www.microsoftazure.com](http://www.microsoftazure.com)

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