

Protect the digital experiences of your employees and partners while assuring the availability of internal digital services.

Enterprise Web applications and commercial customer or partnerfacing apps running on secure intranets and extranets demand high availability and performance. The consumer Web has raised expectations for the enterprise user's experience. Now you can monitor it.

A Software Private Agent is a lightweight service that can be deployed to any Windows Server where it will reliably monitor performance and availability of internal applications. Because it uses real browsers, any interactive business application workflow can be simulated — even complex logical Web services can be monitored! Private Agents are downloaded from Dynatrace Advanced Synthetics and installed in minutes with just a few simple configurations. All performance data is securely managed, analyzed and alerted by the Dynatrace Advanced Synthetics SaaS platform.

# The Dynatrace advantage:

- Easy to use deploy to physical, virtual and Cloud servers when and where needed
- Affordable and flexible delivered as a service with costeffective consumption based licensing
- True end user experience business-relevant measurements using real browsers

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- Enterprise grade secure and scalable to thousands of tests per hour
- 360 degree performance real user and synthetic, from the client to backend
  - Automated problem detection root-cause error analytics accelerate problem resolution

As an an online retailer, website and mobile performance is critical to our organization because it directly correlates with the customer experience and revenue generation. That's why we rely on Dynatrace."

overstock.com

### Fact Sheet



# Why synthetic monitoring?

- · Service levels
- · Controlled measurements
- Proactive management



At Pandora, we're all about the user experience so performance is extremely important. Dynatrace helps me to benchmark to make sure that everyone is meeting our SLA."





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Extend the power and simplicity of Dynatrace Advanced Synthetics to your internal applications. Bridge the gap between IT and digital business. Eliminate performance blind spots. Drive smart and fast remediation.

Learn more online dynatrace.com/platform/offerings/synthetic-monitoring/

# Dynatrace Digital Performance Platform — it's digital business...transformed.

Successfully improve your user experiences, launch new initiatives with confidence, reduce operational complexity and go to market faster than your competition. With the world's most complete, powerful and flexible digital performance platform for today's digital enterprises, Dynatrace has you covered.

#### Learn more at dynatrace.com

Dynatrace has redefined how you monitor today's digital ecosystems. Al-powered, full stack and completely automated, it's the only solution that provides answers, not just data, based on deep insight into every user, every transaction, across every application. The world's leading brands, including, 72 of the Fortune 100, trust Dynatrace to optimize customer experiences, innovate faster and modernize IT operations with absolute confidence.

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