# Strategic Planning Workshop

Build the foundation that will drive hyper-scale adoption across your enterprise with Dynatrace's proven methodology

**dynatrace**
**ACE**
SERVICES

## Description

- **Duration:** 1 week

The Strategic Planning Workshop offering helps define your formal observability strategy and develop an effective deployment plan to ensure success with your transition to Dynatrace. With a focus on meeting business goals and ensuring adoption, the workshop encourages attendance from both business and technical individuals to ensure alignment between the two teams.

The Dynatrace Program Management team brings a wealth of experience and leadership to your planning activities through their many years of working with some of the world's largest enterprises.

## Planned activities

In this 1-week workshop, a senior Program Manager leads a collaborative discussion to identify the key business drivers, requirements, and success criteria necessary to guide your transition to Dynatrace to a successful completion:

· Define your observability strategy and related business outcomes

· Define goals, objectives and tasks to maximize adoption

· Identify program and business success factors and KPIs

· Document critical roles and responsibilities

· Provide skill and process gap analysis

· Leverage adoption best practices

· Develop formal project and adoption plans

### Rapid time-to-value

Bringing together Dynatrace's experience and your organizations processes to develop a proven onboarding pipeline approach enabling your teams to quickly and efficiently transform from traditional monitoring to Dynatrace

### Widespread user adoption

Leveraging Dynatrace's playbook of adoption approaches for your organization resulting in adoption of Dynatrace Software Intelligence across your enterprise.

### Expert leadership

Providing experienced high-level strategic guidance right out of the gate in delivering the foundational components needed to ensure the tactical and strategic goals of the program goals are met.

### Use case acceleration

Identifying and building into the plan the required training and adoption activities to meet the most important use cases will allow you to utilize the full power of Dynatrace across your application lifecycle.

## Your Dynatrace experts

### Program Manager

Working with your Dynatrace Transition team, the Dynatrace Program Manager will help insure the right stakeholders are identified to participate in the workshop to drive maximum value. Onsite during the engagement, the Dynatrace Program Manager will drive the workshops, deliverable creation, and conduct the findings and recommendations presentation.

### Dynatrace Services Team

The global reach of Dynatrace Services means that you not only have access to your consultant, but hundreds of additional resources worldwide to help drive value from your deployment. Powered by Collective Intelligence; by tapping into this network, you can find answers quicker and drive more value from Dynatrace.

### About Dynatrace

Dynatrace exists to make the world's software work perfectly. Our unified software intelligence platform combines broad and deep observability and continuous runtime application security with the most advanced AIOps to provide answers and intelligent automation from data at enormous scale. This enables innovators to modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. That's why the world's largest organizations trust Dynatrace® to accelerate digital transformation.

**dynatrace**

dynatrace.com blog  @dynatrace

04.07.22  11814_FS_USlet_mt