

Dynatrace Data Center RUM


Ensure great user experiences for all your enterprise applications


Corporate applications of record like Oracle EBS, SAP, and Microsoft Exchange, along with enterprise delivery architectures such as Citrix and optimized WANs, are the foundation of your business. If they're not working well, your business suffers. Business productivity is impacted because users rely on enterprise apps to do their jobs. Customer experience suffers when customer-facing personnel can't get the information they need.


Fact Sheet


But monitoring and managing these important applications can be a challenge. Many homegrown, packaged and legacy applications can't be instrumented with conventional APM agents. And complex IT environments obscure the root cause of performance issues, making it difficult to meet service level agreements and increase your return on IT assets.

Dynatrace Data Center RUM (DC RUM) applies powerful, real-time analytics to deliver unparalleled insight into performance, availability and the activities of internal and external users of your corporate applications.

 **Rapidly troubleshoot problems.**
Detect and isolate problems in all kinds of enterprise applications, including legacy, custom, and packaged applications.

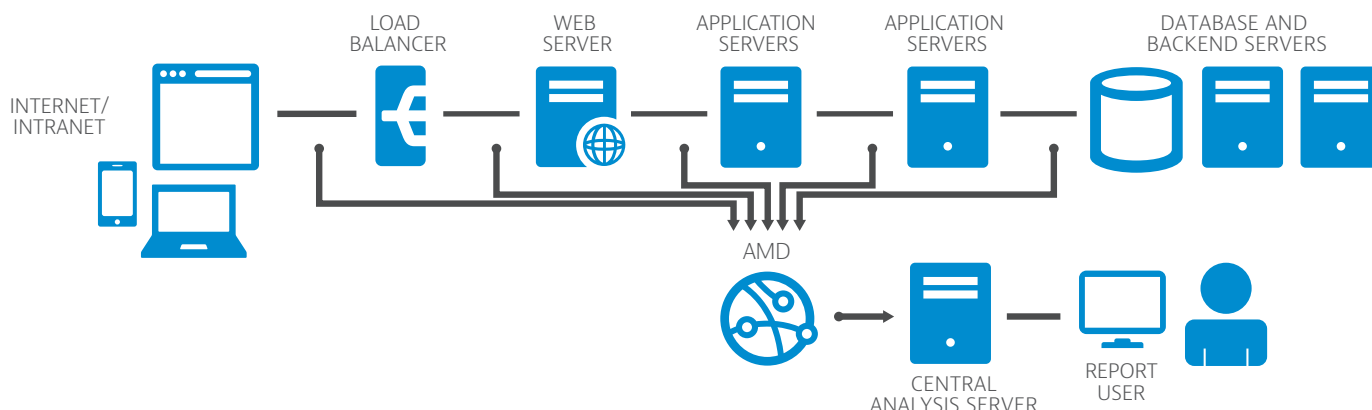
 **Prioritize based on business impact.**
Powerful on-board analytics rapidly identify the business impact of an incident.

 **Eliminate visibility gaps.**
Identify hotspots, performance limitations, server and network bottlenecks, and understand WAN usage and optimization efficiency.


 **Link app & network performance.**
View the health of your enterprise apps & network from a single dashboard.

How does it work?


DCRUM collects network traffic, automatically discovering all applications, servers and clients on the network. Analysis is performed on transactions, application usage, end-user experience, and more. It is the only solution that delivers application and network-layer insight across the industry's most extensive set of enterprise environments.




Key Features

 APM and real user monitoring for all users and data center applications.


Monitor every enterprise transaction and user using wire data, for comprehensive visibility and an accurate run-time picture of your entire enterprise application portfolio and supporting infrastructure.

 Automatically discover applications and infrastructure.

Automated and continuous discovery of users, application services, business-level transactions, virtual networks and more.

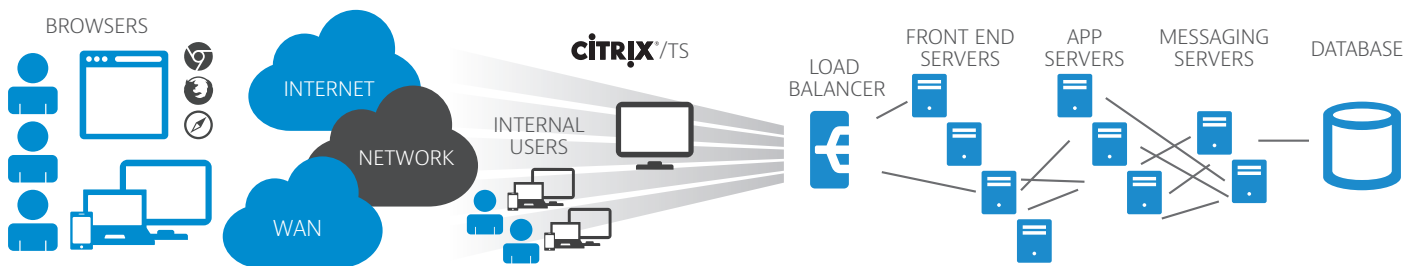
 Powerful application performance and user experience analytics.

Correlate end-user experience with disparate network, application and transaction performance metrics, capturing diagnostic details to support problem resolution.

 Minimal configuration.

As a passive monitoring solution without agents, Data Center RUM can be implemented quickly and with minimal disruption. Out-of-the box dashboards for popular applications including SAP, Oracle EBS, Siebel and MS Exchange deliver immediate ROI.

Applications and Decodes Supported



Many of today's applications depend on technologies that span the entire application delivery chain. DC RUM covers it from end-to-end with a rich portfolio of application decodes. Protocols supported include SAP RFC, SAPGUI, Corba, RMI, MQ, HTTP/HTTPS, Oracle Forms, LDAP, Tuxedo Jolt, Siebel web, SOAP/XML, Citrix ICA, and databases such as Oracle, Microsoft, MySQL, Informix and Sybase.



Dole Fresh Fruit Company was able to cut our operational costs through an improved approach to application performance management using Dynatrace's Data Center RUM."



With Dynatrace, we have shortened the time to identify and solve performance problems by 60%."



Dynatrace Digital Performance Platform — it's digital business...transformed.

Successfully improve your user experiences, launch new initiatives with confidence, reduce operational complexity and go to market faster than your competition. With the world's most complete, powerful and flexible digital performance platform for today's digital enterprises, Dynatrace has you covered.

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Dynatrace has redefined how you monitor today's digital ecosystems. AI-powered, full stack and completely automated, it's the only solution that provides answers, not just data, based on deep insight into every user, every transaction, across every application. The world's leading brands, including, 72 of the Fortune 100, trust Dynatrace to optimize customer experiences, innovate faster and modernize IT operations with absolute confidence.

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